



Agenda for a meeting of the Bradford and Airedale Wellbeing Board to be held on Tuesday, 13 June 2023 at 10.00 am in the Banqueting Hall - City Hall, Bradford

Dear Member

You are requested to attend this meeting of the Bradford and Airedale Wellbeing Board.

The membership of the Board and the agenda for the meeting is set out overleaf.

Yours sincerely

Director of Legal and Governance

Notes:

- This agenda can be made available in Braille, large print or tape format on request by contacting the Agenda contact shown below.
- The taking of photographs, filming and sound recording of the meeting is allowed except if Councillors vote to exclude the public to discuss confidential matters covered by Schedule 12A of the Local Government Act 1972. Recording activity should be respectful to the conduct of the meeting and behaviour that disrupts the meeting (such as oral commentary) will not be permitted. Anyone attending the meeting who wishes to record or film the meeting's proceedings is advised to liaise with the Agenda Contact who will provide guidance and ensure that any necessary arrangements are in place. Those present who are invited to make spoken contributions to the meeting should be aware that they may be filmed or sound recorded.
- If any further information is required about any item on this agenda, please contact the officer named at the foot of that agenda item.

From:

Asif Ibrahim
Director of Legal and Governance

To:

Agenda Contact: **Asad Shah**
Phone: **01274 432280**
E-Mail: susan.booth2@bradford.gov.uk

MEMBER	REPRESENTING
Christopher Kovacs	Bradford District Commander, WYFRS
Rachael Dennis	Group Chief Executive, Incommunities Group Ltd
Foluke Ajayi	Chief Executive of Airedale NHS Foundation Trust
Dr Manoj Joshi	Chair of Economic Partnership
Robert McCoubrey	Chief Superintendant Bradford District, West Yorkshire Police
Councillor Susan Hinchcliffe	Leader of Bradford Metropolitan District Council (Chair)
Councillor Sarah Ferriby	Healthy People and Places Portfolio Holder, Bradford Metropolitan District Council
Councillor Abdul Jabar	Neighbourhoods and Community Safety Portfolio Holder, Bradford Metropolitan District Council
Councillor Imran Khan	Education, Employment and Skills Portfolio Holder, Bradford Metropolitan District Council
Councillor Alex Ross-Shaw	Regeneration, Planning and Transport Portfolio Holder, Bradford Metropolitan District Council
Councillor Sue Duffy	Children and Families Portfolio Holder, Bradford Metropolitan District Council
Kersten England - CBE	Chief Executive of Bradford Metropolitan District Council
Sarah Muckle	Director of Public Health, Bradford Metropolitan District Council
Iain MacBeath	Strategic Director Health and Wellbeing, Bradford Metropolitan District Council
Dr James Thomas	Clinical Lead, Bradford Districts and Craven Clinical Commissioning Group
Dr Sohail Abbas	Deputy Medical Director - NHS West Yorkshire Integrated and Strategic Clinical Director of Reducing Inequalities Alliance, Bradford Districts and Craven Health and Care Partnership and Deputy Medical Director NHS West Yorkshire Integrated Care Board.
Therese Patten	Chief Executive of Bradford District Care NHS Foundation Trust
Helen Rushworth	Manager, HealthWatch Bradford and District
Prof Mel Pickup	Chief Executive of Bradford Teaching Hospitals NHS Foundation Trust
Prof Shirley Congdon	Vice Chancellor, Bradford University
Dr Stewart Davies	Chair of Sustainable Development Partnership
Bishop Toby Haworth	Chair of Stronger Communities Partnership
Humma Nizami	Executive Director, Race Equality Network
Councillor Rebecca Poulsen	Leader of the Conservative Group and

	Opposition Member
Marium Haque	Strategic Director, Children's Services
Junaid Osbourne	Representative of Council for Mosques
Sam Keighley	Bradford Assembly Representing the Voluntary, Community and Faith Sector
David Shepherd	CBMDC Strategic Director, Place

A. PROCEDURAL ITEMS

1. ALTERNATE MEMBERS (Standing Order 34)

The Director of Legal and Governance will report the names of alternate Members who are attending the meeting in place of appointed Members.

2. DISCLOSURES OF INTEREST

(Members Code of Conduct – Part 4A of the Constitution)

To receive disclosures of interests from members and co-opted members on matters to be considered at the meeting. The disclosure must include the nature of the interest.

An interest must also be disclosed in the meeting when it becomes apparent to the member during the meeting.

Notes:

- (1) *Members must consider their interests, and act according to the following:*

Type of Interest	You must:
<i>Disclosable Pecuniary Interests</i>	<i>Disclose the interest; not participate in the discussion or vote; and leave the meeting <u>unless</u> you have a dispensation</i>
<i>Other Registrable Interests (Directly Related)</i> OR <i>Non-Registrable Interests (Directly Related)</i>	<i>Disclose the interest; speak on the item <u>only if</u> the public are also allowed to speak but otherwise not participate in the discussion or vote; and leave the meeting <u>unless</u> you have a dispensation</i>
<i>Other Registrable Interests (Affects)</i>	<i>Disclose the interest; remain in the meeting, participate and vote <u>unless</u> the</i>

OR
Non-Registrable
Interests (Affects)

matter affects the financial interest or well-being

(a) to a greater extent than it affects the financial interests of a majority of inhabitants of the affected ward, and

(b) a reasonable member of the public knowing all the facts would believe that it would affect your view of the wider public interest; in which case speak on the item only if the public are also allowed to speak but otherwise not do not participate in the discussion or vote; and leave the meeting unless you have a dispensation.

- (2) Disclosable pecuniary interests relate to the Member concerned or their spouse/partner.*
- (3) Members in arrears of Council Tax by more than two months must not vote in decisions on, or which might affect, budget calculations, and must disclose at the meeting that this restriction applies to them. A failure to comply with these requirements is a criminal offence under section 106 of the Local Government Finance Act 1992.*
- (4) Officers must disclose interests in accordance with Council Standing Order 44.*

3. MINUTES

1 - 8

Recommended –

That the minutes of the meeting held on 28 February 2023 be signed as a correct record (previously circulated).

(Asad Shah – 01274 432280)

4. INSPECTION OF REPORTS AND BACKGROUND PAPERS

(Access to Information Procedure Rules – Part 3B of the Constitution)

Reports and background papers for agenda items may be inspected by contacting the person shown after each agenda item. Certain reports and background papers may be restricted.

Any request to remove the restriction on a report or background paper

should be made to the relevant Strategic Director or Assistant Director whose name is shown on the front page of the report.

If that request is refused, there is a right of appeal to this meeting.

Please contact the officer shown below in advance of the meeting if you wish to appeal.

(Asad Shah – 07814 073884)

5. BETTER CARE FUND 2022-23 YEAR-END REPORT 9 - 14

The report of the Better Care Fund of Bradford Metropolitan District Council (**Document “A”**) informs the Health and Wellbeing Board on the end of year position and spend for BCF 2022-23. It also provides assurance that the Better Care Fund Plan has met the National Policies and requirements for 2022/23.

Recommended –

The Health and Wellbeing Board to note the receipt of the BCF 2022-23 year-end report.

Javeid Karim – 01274 431685

6. UPDATE ON THE BETTER CARE FUND PLANS FOR 2023-25 15 - 20

The Better Care Fund will submit a report (**Document “B”**) that informs the Health and Wellbeing Board of how the Better Care Fund is being used for 2023-25 and seek approval of its contents. It will also provide assurance that the Better Care Fund Plan is compliant with the National Policy and Planning requirement for 2023-25.

Recommended –

- (1) Bradford District’s BCF submission for 2023-25 to be noted and approved by the Health and Wellbeing Board.**
- (2) Delegate authority to the chair to sign off the BCF 23-25 plans after the recommendations from the BCF assurance panel have been actioned.**

Javeid Karim – 01274 431685

7. DISTRICT PLAN ANNUAL REPORT 2023 21 - 50

The report of the Chief Executive of Bradford Council (**Document “C”**) presents the District Plan Annual Report for consideration by the

Health and Wellbeing Board. The report is an annual review of progress to deliver the Bradford District Plan 2021-2025. The Board is asked to review, amend (if appropriate) and agree the overall content of the report and future focus.

Recommended –

Members are asked to review the report attached, provide comments, and discuss the commitment sought for future focus for the Wellbeing Board and the member organisations.

Ruth Davison – 01274 437437

8. PHYSICAL ACTIVITY STRATEGY FOR BRADFORD DISTRICT 51 - 58

The report of the Strategic Director Place and Director of Public Health (**Document “D”**) presents a summary of the newly developed Physical Activity Strategy for Bradford District and makes recommendations to the Wellbeing Board.

Recommended –

The board members are asked to adopt the strategy as detailed in appendix 1 of this report.

Zuby Hamard/Rose Dunlop - (01274) 432671

9. THE BRADFORD DISTRICT GOOD FOOD STRATEGY 59 - 64

The report of the Director of Public Health (**Document “E”**) presents a summary of the new Bradford district co-produced ‘Good Food’ strategy and makes recommendations to the Health and Wellbeing Board.

Recommended –

- (1) The board members are asked to adopt the strategy as detailed in appendix 1 of this report.**
- (2) Recommendations on how board members can support the delivery of the strategy:**
- (3) Senior level commitment to embed the key outcomes of the food strategy into policy as an enabler, meeting multiple outcomes**
- (4) For members to advocate for the strategy at every opportunity, and to understand the breadth and depth of**

the strategy which intersects across multiple health and wellbeing outcomes, and multiple outcomes of the district plan.

- (5) Share and discuss this strategy with colleagues. Members of the Sustainable Food Partnership are available to present on the strategy at relevant committees.**
- (6) Support staff capacity to collaborate across the system to deliver a co-ordinated.**

Rose Dunlop/ Tim Howells – 07834 062144

10. CHILDREN AND YOUNG PEOPLE'S STRATEGY

65 - 106

The report of the Strategic Director, Children's Services (**Document "F"**) presents the updated Bradford District Children and Young People's Strategy for board review and approval. It sets out how the partnerships that support the health, wellbeing and development of babies, children and young people will work together to improve outcomes for Bradford District's children and their families.

Recommended –

- (1) Adopt the Children and Young People's Strategy 2023-2025 including any updated comments received from the Board.**
- (2) Agrees an implementation approach which includes the Bradford Children and Families Trust as a delivery partner for the strategy, and overseen by the Children, Young People's and Families Executive.**

Kate Welsh - 07811 503285

11. RISK REGISTER

This item will consider the updated risk register for the Wellbeing Board to take into consideration work undertaken by the Board to reduce or mitigate risk and to bring forward new risks that have emerged from the work of the board This item is for discussion, if appropriate amendment and approval of the risk register.

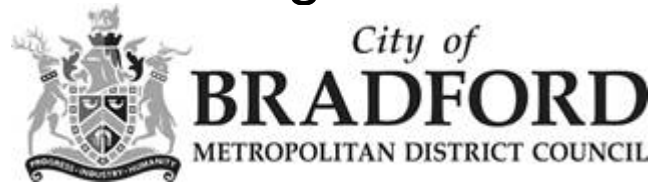
(Ruth Davison – 01274 437437

12. CHILDREN AND YOUNG PEOPLE: MENTAL HEALTH PROVISION IN SCHOOLS

This is a verbal update on the Children and Young People: Mental Health Provision in Schools.

Sarah Muckle/Therea Pattern – 07816 071701

THIS AGENDA AND ACCOMPANYING DOCUMENTS HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER



Minutes of a meeting of the Bradford and Airedale Wellbeing Board held on Tuesday, 28 February 2023 in the Banqueting Hall - City Hall, Bradford

Commenced 10.00 am
Concluded 12.15 pm

PRESENT

Members of the Board –

MEMBER	REPRESENTING
Christopher Kovacs	Bradford District Commander, WYFRS
Foluke Ajayi	Chief Executive of Airedale NHS Foundation Trust
Dr Manoj Joshi	Chair of Economic Partnership
Robert McCoubrey	Chief Superintendant Bradford District, West Yorkshire Police
Councillor Susan Hinchcliffe	Leader of Bradford Metropolitan District Council (Chair)
Councillor Sarah Ferriby	Healthy People and Places Portfolio Holder, Bradford Metropolitan District Council
Councillor Sue Duffy	Children and Families Portfolio Holder, Bradford Metropolitan District Council
Kersten England - CBE	Chief Executive of Bradford Metropolitan District Council
Sarah Muckle	Director of Public Health, Bradford Metropolitan District Council
Dr Sohail Abbas	Deputy Clinical Chair and Strategic Clinical Director of Population Health and Wellbeing, Bradford Districts and Craven Clinical Commissioning Group
Helen Rushworth	Manager, HealthWatch Bradford and District
Prof Mel Pickup	Chief Executive of Bradford Teaching Hospitals NHS Foundation Trust
Prof Shirley Congdon	Vice Chancellor, Bradford University
Bishop Toby Haworth	Vice Chair of Stronger Communities Partnership
Humma Nizami	Executive Director, Race Equality Network
Councillor Rebecca Poulsen	Leader of the Conservative Group and Opposition Member
Janey Carey	Incommunities

Also in attendance:

Representatives from the Youth Service and Young People Voice,

James Drury, Jenny Cryer, Ruth Davison, Elaine Appelbee, Holly Hawke, Nial Devlin, Shane Hayward Giles, Richard Cracknell, Graham Brownlee, Rebecca Nykale and Sam Keighley

Apologies: Councillor Abdul Jabar and Therese Patten

Councillor Susan Hinchcliffe in the Chair

13. DISCLOSURES OF INTEREST

No disclosures of interest in matters under consideration were received.

14. MINUTES

Resolved –

That the minutes of the meeting held on 23 November 2022 be signed as a correct record subject to a change in the attendance list to indicate that Bishop Toby Haworth is Vice Chair of Stronger Communities Partnership.

ACTION: Director of Legal & Governance

15. INSPECTION OF REPORTS AND BACKGROUND PAPERS

There were no appeals submitted by the public to review decisions to restrict documents.

16. BRADFORD CITIZENS ALLIANCE

The report of the Bradford Citizens Alliance (**Document “H”**) provided an update on the work of Bradford Citizens young person’s action team and informed Members about the Alliance’s four areas for action. The four areas for action included:

- effects of racism
- mental health experience and support
- effects of disadvantage
- lost opportunities/LGBTQ+

Bradford Citizens is currently an alliance of five School Multi-Academy Trusts (BDAT, Beckfoot, Carlton, Dixons and Exceed), with other Trusts joining. The aim is to broaden this alliance among more schools, the University, faith groups, charities and trade unions.

Representatives from the Youth Service, including those that had been deployed as Young Covid Ambassadors during the pandemic were present at the meeting to give an insight into the work undertaken, and how this and other work could be developed further going forward; the following points were alluded to:

- That payment had helped the Young Covid Ambassadors greatly and was a great addition to their CV’s, enabling them to gain access to other employment, as well as to job opportunities within the Youth Service.
- That intergenerational work had brought young and old together through activities such as sports and singing.

- That work had also been undertaken with those with a learning and other disabilities, as well as work with communities across the district; and this inclusive approach had proved invaluable.
- That the skills gained were transformative and enabled young people to reach out to other young people during a very challenging period in their lives.
- That over 100 young people visited Coventry, the former City of Culture, as well as it being a great cultural experience, the visit had received good media coverage.
- That one of the key components was that the voice of young people was being heard, through the development of opportunities.

The Chair thanked the Youth Service and the Young Covid Ambassadors for their sterling work during the pandemic, and that their work had been a panacea for change throughout the district and had also received national recognition. She stressed that the model used should be adapted and used for other work in the district going forward.

The Chief Executive echoed the above comments and stated that it was important that this work was not lost, but built upon, and that a system of consulting with young people was developed. She added that the effective use of social media was a crucial element in this. In addition, working with our Communications Team on how we better communicate with young people, as well as using accessible language in the day to day work of the Council.

A representative from West Yorkshire Police added that there was also an opportunity here to link in with the work the Police were doing with young people, to provide better synergy in getting out key messages to young people and improve engagement at the same time.

The Shipley Area Coordinator stated that following the end of the Young Covid Ambassadors programme, the Service was actively looking at how the model could be adopted to other areas of work, as their work had been a real game changer.

A number of secondary school students were also present to talk about the impacts of the pandemic and the support available to students suffering mental health issues and how this could be improved. During their presentation, the following points were alluded to:

- That as well as mental health, there was also a focus on the cost of living crisis and tackling racism.
- That many young people suffered from mental health issues and we needed to see action and improved provision.
- That Covid had seen an exponential rise in those suffering mental health issues; which had placed a high demand on services.

- A young person gave an emotional testimony about his mental health journey and how his own experience has led him to despair, until a referral to Roshni Ghar changed things for the better; he stated that no one should suffer in silence and that access to timely therapy was key.
- That the discussion around mental health issues should be normalised to address the stigma that still existed around the subject.
- That schools had to be more proactive in addressing mental health issues, however additional resources were required.

Board Members expressed their sincere thanks to the young people for attending the Board meeting and for their frank and powerful testimonies. The Chair stated that the pandemic had only increased the incidence of mental health issues and education and timely interventions were key to achieving successful outcomes for young people.

The Chief Executive of Bradford Teaching Hospitals NHS Foundation Trust acknowledge the challenges around mental health provision and that these testimonies gave an insight into the amount of work that was required, adding that given the well documented challenges already facing the Health Service, developing a sustainable support model was crucial going forward and how we provide better support services overall.

The Chief Executive acknowledged that there were gaps in the provision of mental health services and that some children were in acute need, and to this end it was important to act now and work with Partners to achieve better outcomes.

A Board Member commented that collaboration with young people was also a crucial element, in ensuring that service provision was centred around the needs of young people. In addition any therapy offered needed to be culturally appropriate so that it met the needs of different communities.

The Chair also stressed that schools should also work together and combine resources in this area, and provide a more uniformed service around mental health provision.

Resolved –

- (1) That the Board notes the contents of Document “H” and the views expressed by the Bradford Citizens Young People’s Action Team and those of Bradford Council’s Youth Service.**
- (2) That the Board takes note of the specific proposals brought by the Young People’s Action Team and Bradford Council’s Youth Service.**
- (3) That the Board commits to working with both groups to take forward/develop the specific proposals on Mental Health and by using the learning from the Young Covid Ambassadors to build skills and experience to secure work to improve services and provision**

across the District for ALL of Bradford's children and young people, in particular the following action points were alluded to:

- **Build on the work undertaken by the Young Covid Ambassadors and consider how the model used can be replicated in the system.**
- **Look at ways of improving communication between young people and partner organisations through the system voice and influence work.**
- **That Healthwatch produce a report in collaboration with schools about the access to mental health services and gaps in support.**

ACTION: Strategic Director Children's Services

17. CHILDREN AND YOUNG PEOPLE'S PLAN

The report of the Strategic Director, Children's Services (**Document "I"**) presented the Bradford District Children and Young People's Strategy for board review and approval. It set out how the partnerships that support the health, wellbeing and development of babies, children and young people will work together to improve outcomes for Bradford District's children and their families.

The Chair stressed that additional work was required to finalise the Plan, and it was therefore:

Resolved –

That the Children and Young People's Plan be developed further and presented at a future meeting of the Wellbeing Board.

ACTION: Strategic Director Children's Services

18. CHILD FRIENDLY BRADFORD DISTRICT

The report of the Director, Public Health (**Document "J"**) provided an update on the Child Friendly District initiative and requested the approval of the board on the future naming convention and ongoing focus of the work.

The Lead on the Child Friendly initiative gave a resume of the activities undertaken to date during a PowerPoint presentation and the importance of embedding child friendly policies into day to day practices.

In response to a question on how you echo the voice of young people, it was stated that adopting a consultative model was key, where partners look at their internal practices with a view to changing them, with a particular focus on the needs of young people.

Arranging events for young people was also an important area of activity and ensuring that key messages resonated with young people, as well as looking at improving access to job opportunities.

The Chief Executive stated that she had a real concern around voter ID registration and that non registration amongst the young was particularly high, and therefore there needed to be a concerted effort to address this.

The importance of a joint commissioning role was alluded to as well as linkages to other health related activities and organisations.

Resolved –

- (1) That the naming convention of ‘Child Friendly Bradford District’ be adopted for our local Child Friendly initiative.**
- (2) That the primary focus of Child Friendly Bradford District is coordinating and developing our partnership approaches to giving children and young people more influence over public services in the district.**
- (3) The following action points were also noted:**
 - **Holding planned events such as a youth summit in taking the Child Friendly initiative forward.**
 - **Consider restarting the Ambassadors role**

ACTION: Director of Public Health

19. REFRESH OF THE WEST YORKSHIRE PARTNERSHIPS' FIVE-YEAR STRATEGY

The report of the Director of Strategy and partnerships and the Associate Director of Strategy, NHS West Yorkshire Integrated Care Board (**Document “K”**) provided members with a working draft of the West Yorkshire Partnership’s five-year strategy and joint forward plan approach.

It was stated that this was very much a refresh process, as the Strategy was now out of date, and consultation, involving a whole host of organisations, including this Board was key in developing and taking the Strategy forward.

To this end, it was the intention that a draft would be ready by the end of March, with implementation/delivery in June.

The Chief Executive stressed the need to reflect the equalities work and the current focus on children and young people within the Strategy.

The Leader stated that updates on the Strategy should be presented to the Board on a regular basis.

It was also suggested that conversations are had with the business community, particularly in respect of procurement/community processes.

Resolved –

- (1) That the work that has been undertaken across the Partnership as part of the refresh of the Strategy be noted.**
- (2) That Members commented on the current draft of the strategy/plan and requested that updates be presented to the Board on a regular basis, noting the further work would be undertaken and the development of a Joint Forward Plan to enable delivery of the strategy.**

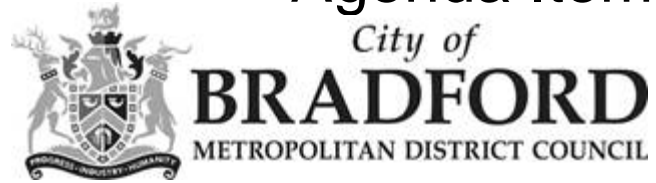
ACTION: Director of Strategy & Partnerships

Chair

Note: These minutes are subject to approval as a correct record at the next meeting of the Bradford and Airedale Wellbeing Board.

THESE MINUTES HAVE BEEN PRODUCED, WHEREVER POSSIBLE, ON RECYCLED PAPER

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The report of the Better Care Fund of Bradford Metropolitan District Council (Document “A”) to the meeting of Health and Wellbeing Board to be held on 13th June 2023

A

Subject:

Better Care Fund 2022-23 Year-end report

Summary statement:

1. To inform the Health and Wellbeing Board on the end of year position and spend for BCF 2022-23.
2. To provide assurance that the Better Care Fund Plan has met the National Policies and requirements for 2022/23

EQUALITY & DIVERSITY:

The BCF is strongly underpinned with the ambition to tackle inequalities and promote the aims of the District Plan which include upholding the District’s Equality objectives.

The BCF has set tackling inequality in health, wellbeing, outcomes, and access as the shared purpose because less equal societies fare worse than more equal ones, across everything from education to life expectancy. Health inequalities can only be mitigated through working in partnership, developing new integrated service offers between health and care at every interface that reflect the fundamentally changing nature of our population in coming years.

Councillor Susan Hinchcliffe
Chair, Bradford and Airedale Health and Wellbeing Board

Portfolio:
Health and Wellbeing

Report Contact: Javeid Karim (Support & Integration Manager)
Phone: (01274) 43 1685
E-mail: Javeid.Karim@bradford.gov.uk

Overview & Scrutiny Area:
Health and Wellbeing

1. SUMMARY

The BCF Plans for 22/23 were submitted in September 2022. A letter of approval was issued on the 6th Jan 2023 to confirm we have complied with the national policies and requirements. The final expectation relates to an end of year report that is submitted to provide a summary of the performance throughout 22-23.

Quarterly reports on the BCF have been submitted to monitor performance against the national conditions and metrics. Q4 is required to be signed off by the Health and Wellbeing Board and summarises performance in 22/23.

The Adult Social Care Discharge fund was announced in September 2022 and an additional £5.67m was pooled in to the BCF 22/23. Reports were submitted Fortnightly to the BCF national team which identified; the number of hospital discharges by service, the total packages of care booked and a supporting narrative to highlight the progress made through the funding. These reports are collated by the BCF team but goes directly to the Department of Health and Social Care.

2. BACKGROUND

The Better Care fund was introduced in 2015 and requires Local Authorities and the NHS to enter into pooled budget arrangements and develop a joint spending plan.

The BCF Policy Statement for 22/23 continued with similar expectations from the previous year. There are 4 key conditions which the plans for the BCF plans must meet:

- **A jointly agreed plan** - All mandatory funding contributions were agreed and signed off by HWBB and the minimum contributions were pooled in to a section 75 agreement (Appendix 2)
- **NHS minimum contribution to social care is maintained** - The contribution to social care from the NHS via the BCF was agreed and exceeded the minimum expectation
- **Investment in out of hospital services is maintained** - Spend on NHS commissioned out of hospital services (which can include social care) exceeded the minimum ring-fence.
- **Implementing the BCF Policy Objectives** – The BCF plan was created to meet its objective (enabling people to stay well, safe and independent at home for longer and provide the right care in the right place at the right time). These 2 metrics were achieved by the BCF plan.

The plan was discussed in detail at the Planning and Commissioning Forum and was assured by the Partnership and Leadership Executive and the BDC Partnership Board prior to sign off.

Since the Approval of the BCF plans, the government announced a further £500m to tackle the delays to discharging people from hospital who do not meet the criteria to reside. The funding was announced in September 2022 with Guidance being released in November. Areas were expected to agree and implement a plan by January 2023. The funding was split between Local Authorities and ICBs. A plan for the funding was agreed and submitted within the expected time scale (Appendix 1). The funding ended on 31st March and will be re-established in the 23-25 BCF plans.

3. OTHER CONSIDERATIONS

Please refer to the appendix documents.

4. FINANCIAL & RESOURCE APPRAISAL

Financial requirement is detailed within the body of the appendix documents.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

The governance for the BCF is provided by Health and Wellbeing Board.

6. LEGAL APPRAISAL

The Health and Care Act 2022 required the establishment of integrated care boards (ICBs) and the creation of integrated care partnerships (ICPs). Integrated care partnerships bring together health, social care public health and wider voluntary, community, and social enterprise representatives.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

No Direct implications

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

No Direct implications

7.3 COMMUNITY SAFETY IMPLICATIONS

No Direct implications

7.4 HUMAN RIGHTS ACT

No Direct implications

7.5 TRADE UNION

No Direct implications

7.6 WARD IMPLICATIONS

No Direct implications

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

N/A

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

N/A

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

N/A

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

No Options Provided

10. RECOMMENDATIONS

The Health and Wellbeing Board to note the receipt of the BCF 2022-23 year-end report.

11. APPENDICES

1. BCF 22-23 Year-end report



BCF 2022-23
Year-end report.xlsx

2. Section 75 Better Care Fund



Schedule 1J BCF
2022-23.docx

12. BACKGROUND DOCUMENTS

1. BCF 2022-23 Planning Template (Full)



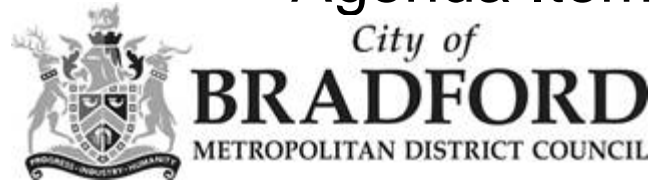
BRADFORD HWBB
BCF 2022-23 Planning

2. BCF 2022-23 Narrative (Full)



BRADFORD HWBB
BCF Narrative 2022_2

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Report of the Better Care Fund of Bradford Metropolitan District Council to the meeting of Health and Wellbeing Board to be held on 13th June 2023

B

Subject:

UPDATE ON THE BETTER CARE FUND PLANS FOR 2023-25

Summary statement:

1. To inform the Health and Wellbeing Board of how the Better Care Fund is being used for 2023-25 and seek approval of its contents
2. To provide assurance that the Better Care Fund Plan is compliant with the National Policy and Planning requirement for 2023-25

EQUALITY & DIVERSITY:

The BCF is strongly underpinned with the ambition to tackle inequalities and promote the aims of the District Plan which include upholding the District's Equality objectives.

The BCF has set tackling inequality in health, wellbeing, outcomes, and access as the shared purpose because less equal societies fare worse than more equal ones, across everything from education to life expectancy. Health inequalities can only be mitigated through working in partnership, developing new integrated service offers between health and care at every interface that reflect the fundamentally changing nature of our population in coming years.

Councillor Susan Hinchcliffe
Chair, Bradford and Airedale Health and Wellbeing Board

Portfolio:
Health and Wellbeing

Report Contact: Javeid Karim (Support & Integration Manager)
Phone: (01274) 43 1685
E-mail: Javeid.Karim@bradford.gov.uk

Overview & Scrutiny Area:
Health and Wellbeing

1. SUMMARY

This year's Better Care Fund (BCF) is a 2-year plan (2023-25), and the guidance includes changes to the national's conditions and the key metrics.

Draft plans (planning template and narrative) are to be submitted at West Yorkshire (WY) level to the locality BCF team on the 19th May, with final plans by the 28th June.

The BCF should be a jointly agreed plan between local health and social care commissioners, signed off by the Health & Wellbeing Board (HWB), which implements the 2 BCF policy objectives whilst maintaining the NHS contribution to adult social care (in line with the uplift to NHS minimum contribution), and investment in NHS commissioned out of hospital services.

The two core policy objectives are:

- Enabling people to stay well, safe and independent at home for longer; and
- Providing the right care, at the right place, at the right time.

All funding contributions for our BCF have been agreed by HWB areas and minimum contributions are pooled in a Section 75 agreement (as detailed in the NHS Act 2006). The NHS contribution to social care from the Integrated Care Board (Bradford District & Craven) ICB is agreed and meets or exceeds the minimum expectation.

The BCF funds a range of schemes which continue to support delivery of the two core objectives for our health and social care system and has 3 main priorities for 2023-25:

- Reviewing the recommendations from in the intermediate care review;
- Aligning our resources to optimise our services – this includes identifying overlaps in services and being creative to meet the demand on services; and
- Establishing future use of the Adult Social Care Discharge Fund (£6.6m for 2023/24 and £10.8m for 2024/25) - a plan has been established to maintain our social services that support discharge (enablement and home support).

The overall BCF plan is built on 4 budget streams

- Better Care Fund (BCF) - £46.8m
- Improved BCF (iBCF) - £23.4m
- Adult Social Care Discharge Fund (ASC DF) - £6.5m
- Disabled Facilities Grant (DFG) - £5.1m

This equates to just under £82m, which is 12% above the 2022/23 position. Finance leads in both organisations have agreed on this spend and have worked together to align the BCF to be more transparent and reflect our actual spend across the different scheme types. The 2024/25 spend (including the increased discharge fund) will be reviewed and updated in Q3 where we are expected to submit a new report on any changes to our plan for year 2. All services have estimated their uplifts for 2024/25 and this has been accounted for in the planning template.

Key changes on the BCF finances include:

- Uplifts across all of our existing services – includes enhancements such as

increased staffing in BEST, upskilling our workforce across all service areas, therapy and social work input for in-house residential beds (pathway 2), increased assistive TEC offer, developments in Urgent Community Response services such as Virtual Ward, Rapid Response and Trust Care: Fall Response service. We also have other key services such as MAST, MAIDT, Wellbeing Hubs, Support for Carers, Direct Payments and joint commissioning posts that have all been uplifted over the next 2 years to continue in supporting people.

- Aligned finances – summary now reflects the actual BCF spend (previous year's submission reflected the historic position and had not been reviewed)
- Further investment in our home support and enablement services through the discharge fund (£3.3m LA and £2.8m of the ICB £3.3m). Remainder allocated to Pathway 3 nursing care homes (£460k) and North Yorkshire Council (£120k)

The BCF areas of spend continues to comply with all requirements of the BCF Planning guidance.

New expenditure planning requirements for 2023/24 include expected outputs for NHS and Local Authority (LA) activity against the spend and overall % of spend across the HWB area to understand what difference the BCF is making.

We are measured against a number of metrics relating to the 2 policy objectives, with initial plans required for the following for 2023/24:

- Admissions to residential and care homes;
- Unplanned admissions for ambulatory sensitive chronic conditions;
- Emergency hospital admissions due to falls in people over 65;
- Older people who were still at home 91 days after discharge from hospital into reablement or rehabilitation services; and
- Discharge to usual place of residence

All plans commit to either maintaining or improving current delivery.

A capacity and demand plan for 2023/24 has been included in the planning template. Further work is needed to understand the full extent of demand & capacity across all services.

Where appropriate, the BCF plan aligns with the Bradford District & Carven operational plan.

Prior to our final plan being presented at the HWB in June, the BCF is being discussed at a range of our Health & Care Partnership governance meetings.

2. BACKGROUND

Appendix A is a copy of Bradford District's submission to the Better Care Fund. The Better Care fund was introduced in 2015 and requires Local Authorities and the NHS to enter into pooled budget arrangements and develop a joint spending plan.

The BCF should be a jointly agreed plan between local health and social care commissioners, signed off by the Health & Wellbeing Board (HWB), which implements the 2 BCF policy objectives whilst maintaining the NHS contribution to adult social care (in line

with the uplift to NHS minimum contribution), and investment in NHS commissioned out of hospital services.

The two core policy objectives are:

- **Enabling people to stay well, safe and independent at home for longer; and**
- **Providing the right care, at the right place, at the right time.**

The plan was discussed in detail at the Planning and Commissioning Forum and was assured by the following groups/committees within Bradford District and Craven Health and Care Partnership:

- Partnership Leadership Team on 10th May 2023
- Healthy Communities Board on 18th May 2023
- System Finance and Performance Committee on 25th May 2023
- Partnership Leadership Executive on 26th May 2023
- Partnership Board on 9th June 2023

Targets for the national conditions have been agreed by the partnership as part of the planning process. This year's BCF plans ensured there was appropriate representation and involvement from health, local authority, housing, social care providers and VCSE colleagues to contribute to the approval of the plans, ready to be signed off by the Health and Wellbeing Board.

The appendix documents provide a comprehensive overview of the District's BCF submission and narrative.

3. OTHER CONSIDERATIONS

Please refer to the appendix documents.

4. FINANCIAL & RESOURCE APPRAISAL

Financial requirement is detailed within the body of the appendix documents.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

The governance for the BCF is provided by Health and Wellbeing board. Further governance for the BCF is provided by the Partnership Leadership Executive. The BCF yearend report will be discussed at the Partnership Leadership Executive on 26th May 2023.

6. LEGAL APPRAISAL

The Health and Care Act 2022 required the establishment of integrated care boards (ICBs) and the creation of integrated care partnerships (ICPs). Integrated care partnerships bring together health, social care public health and wider voluntary, community, and social enterprise representatives.

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

No Direct implications

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

No Direct implications

7.3 COMMUNITY SAFETY IMPLICATIONS

No Direct implications

7.4 HUMAN RIGHTS ACT

No Direct implications

7.5 TRADE UNION

No Direct implications

7.6 WARD IMPLICATIONS

No Direct implications

**7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS
(for reports to Area Committees only)**

N/A

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

N/A

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

N/A

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

No Options Provided

10. RECOMMENDATIONS

1. Bradford District's BCF submission for 2023-25 to be noted and approved by the Health and Wellbeing Board.
2. Delegate authority to the chair to sign off the BCF 23-25 plans after the recommendations from the BCF assurance panel have been actioned.

11. APPENDICES

1. BCF Narrative 2022/23 - This document details each aspect of the BCF plan 2022/23



BCF 23-25 Narrative
DRAFT.docx

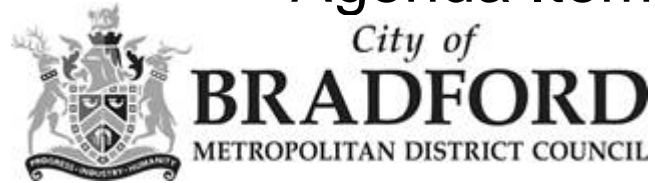
2. BCF Expenditure plan 2022/23 – This document breaks down the areas which the BCF is being spent on.



BCF Planning
Template 2023-25 - B

12. BACKGROUND DOCUMENTS

N/A



Report of the Chief Executive of Bradford Council to the meeting of Health and Wellbeing Board to be held on 13th June 2023

C

Subject:**District Plan Annual Report 2023****Summary statement:**

This paper presents the District Plan Annual Report for consideration by the Health and Wellbeing Board. The report is an annual review of progress to deliver the Bradford District Plan 2021-2025. The Board is asked to review, amend (if appropriate) and agree the overall content of the report and future focus.

EQUALITY & DIVERSITY:

The District Plan Annual Report is underpinned by the principles of tackling inequalities and giving everyone fair opportunities to achieve their potential. The report is directly linked to the Board's equality and diversity objectives and consideration to this has been made throughout each outcome review.

The equality objectives are embedded into the district plan which makes specific reference to the Bradford District Shared Values and therefore the district plan annual report attached has the objectives rooted throughout. The report also makes specific reference to partnership work within the district that supports our equalities objectives.

Kersten England, Chief Executive Officer **Portfolio: Leader**
– Bradford Council

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Overview & Scrutiny Area: Corporate

1. SUMMARY

- This paper presents the District Plan Annual Report for consideration by the Health and Wellbeing Board. The report is an annual review of progress to deliver the Bradford District Plan 2021-2025. The Board is asked to review, amend (if appropriate) and agree the report and future focus.

2. BACKGROUND

- The Bradford District Plan was launched at the end of 2021. The plan is owned and shaped by the Wellbeing Board. It is focused on five shared priority outcomes that drive the collective efforts of board members. It has been eighteen months since the District Plan was launched, this report seeks to give an update on the work completed under the plan, and the future work to be prioritised.
- Following the ongoing impacts of the Covid pandemic, Bradford has faced new global challenges including war in Ukraine, massive increases in energy prices and rising inflation that have combined to create a Cost of Living Crisis. Through this report we are reaffirming our commitment to the health and wellbeing of all of our residents and aligning our priorities to achieve better health outcomes. The report highlights that despite ongoing challenges, the potential of Bradford District remains positive and reference is made in particular to plans that are well underway for a spectacular year as UK City of Culture in 2025, which will bring new jobs, opportunities and experiences to create a lasting legacy rooted in the unique heritage and character of our diverse communities.
- The report is underpinned by the principles of tackling inequalities and giving everyone fair opportunities to achieve their potential. As well as the principles set out in the Sustainable Development Goals that underpin the five outcomes of the District Plan.
- The office of the chief executive (OCX) at Bradford Council are working to coordinate the annual progress report of the district plan. Officers have worked with a small project group of wellbeing board members to produce a progress report. Officers have then liaised with board members and wider partners to pull together progress against our objectives from the past year. Performance colleagues have also provided data and updates on our KPI's.

3. OTHER CONSIDERATIONS

- . The document compromises of a simple format with aims and progress of each outcome. It also encompasses sections around challenges under each outcome, and how we plan to move forward.

4. FINANCIAL & RESOURCE APPRAISAL

- The work is currently completed within current budgets and capacity.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

There are no significant risks arising out of the implementation of the proposed recommendations. The District Plan annual review is overseen by the Wellbeing Board.

6. LEGAL APPRAISAL

- No legal issues arising

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

- The District Plan is underpinned by the Sustainable Development Goals. The report therefore evidences the collective endeavours to create change through that framework in the Bradford District.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

- No Greenhouse gas emission impact from the recommended decisions

7.3 COMMUNITY SAFETY IMPLICATIONS

- Community safety considerations are factored into the report and colleagues in Community safety have fed into its formulation.

7.4 HUMAN RIGHTS ACT

- There are no Human Rights Act implications arising from this report.

7.5 TRADE UNION

- No trade union implications arise from the recommended decisions in this report.

7.6 WARD IMPLICATIONS

- The report details significant partnership focusses around the localities model in the district and this model in part seeks to address the inequalities found across our wards.

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS

- There are no Area Committee Action Plan implications arising from this report.

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

- As detailed above this report seeks to tackle inequality through five outcome areas. All outcomes achieved benefit the residents of Bradford including children and young people. One outcome area has a particular focus on ensuring that children have the best start in life and progress on this outcome can be found in the report.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

- There are no privacy implications for this report.

8. NOT FOR PUBLICATION DOCUMENTS

- N/A

9. OPTIONS

- Members of the Board may wish to comment on the information and proposal presented.

10. RECOMMENDATIONS

- Members are asked to review the report attached, provide comments, and discuss the commitment sought for future focus for the Wellbeing Board and the member organisations.

11. APPENDICES

1. **Appendix 1** – District Plan Report 2023

12. BACKGROUND DOCUMENTS

➤ None.

FRONT COVER



OUR PLAN FOR BRADFORD DISTRICT

2021-2025

Progress Report 2023



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Welcome

Our District

Our Plan

Sustainable Development Goals

Outcome 1

Children have the best start in Life

Outcome 2

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and wellbeing

Outcome 3

Sustainable economic growth
and decent work for all

Outcome 4

Safe, sustainable and inclusive
communities

Outcome 5

Action at all levels to address
climate and environmental change

Our Partnership

WELCOME



Welcome to the Annual Report of the Bradford District Plan which provides an opportunity to outline the achievements and challenges since we launched our plan in 2021. In doing so we would like to thank all those involved in delivering the plan for all their hard work and commitment to improving the health and wellbeing of our residents.

Following on from the immense challenges of Covid pandemic, we have seen global instability fuelling huge increases in the cost of energy creating a national Cost of Living Crisis which has hit our poorest residents hardest as food and domestic bills have soared. In the face of these ongoing challenges, we affirm our determination to tackle inequalities and deliver sustainable and inclusive growth which will deliver a better quality of life for all our residents.

We also recognise that despite undoubted challenges, these are exciting times for Bradford district. Plans are well underway for a spectacular year as UK City of Culture in 2025, which will bring new jobs, opportunities and experiences to create a lasting legacy rooted in the unique heritage and character of our diverse communities. Together we are delivering major regeneration schemes with Darley Street Market, One City Park, Bradford Live and substantial investment in Keighley and Shipley through the Town Fund Boards.

Through the Act Early programme, we have developed over 50 projects to improve the health and opportunity for our poorest children. Investment in the Skillshouse partnership has supported over 33,000 people to access education and training. Our Clean Air Zone has supported the upgrade of our taxi fleet to make it the greenest in the UK and generated resources to fund a Clean Schools programme to reduce pollution around schools and promote active travel across the District. The Bradford Linking Network has worked with 74 schools and 42 older people's groups to promote community cohesion and develop the next generation of proud Bradfordians.

As the UK's youngest city we will continue to focus investment to support our residents to live well and fulfil their potential as we position the district at the heart of the North's resurgence in the years ahead.

	
<p>Councillor Susan Hinchcliffe Leader City of Bradford Metropolitan District Council</p>	<p>Dr Sohail Abbas Director Reducing Inequalities Alliance - Bradford District and Craven Health and Care Partnership</p>

OUR DISTRICT [Infographic](#)

Bradford is a big economy worth £11.6bn and is the tenth largest city economy in England.

Bradford is home to 16,600 businesses employing around over 250,000 people in the UK with a combined turnover of over £30 billion.

Bradford is the 6th largest city authority district in England with a growing population of 547,000.

25.7% of the population are aged under 18 compared with 20.6% nationally making Bradford the youngest city in the UK.

Bradford has a diverse population with the 2021 Census showing that non white residents make up 38.9% of the total population.

- 56.7% of Bradford District's population identified as "White – English, Welsh, Scottish, Northern Irish or British"
- The four largest minority ethnic groups in the district are "Pakistani or British Pakistani (25.5% of residents), "Other White" (3.6%), Indian or British Indian" (2.6%) and Bangladeshi or British Bangladeshi" (2.3%).
- Mixed or Multiple ethnicity residents make up 2.7% of the population.
- Black British, Caribbean and African residents make up 2.0% of the population.

Age profile

- The average age of Bradford's population was 36 in March 2021 compared to 34 in 2011 (average age of the regional and England population was 41 in March 2021)
- 15% (83,000) aged 65 and older (13% in 2011)
- 34% (187,195) under 25 (36% in 2011)

Bradford is the 13th most deprived local authority in England out of 317 and the 5th most income deprived.

14 of Bradford's 30 wards were in the 10% most deprived wards in England.

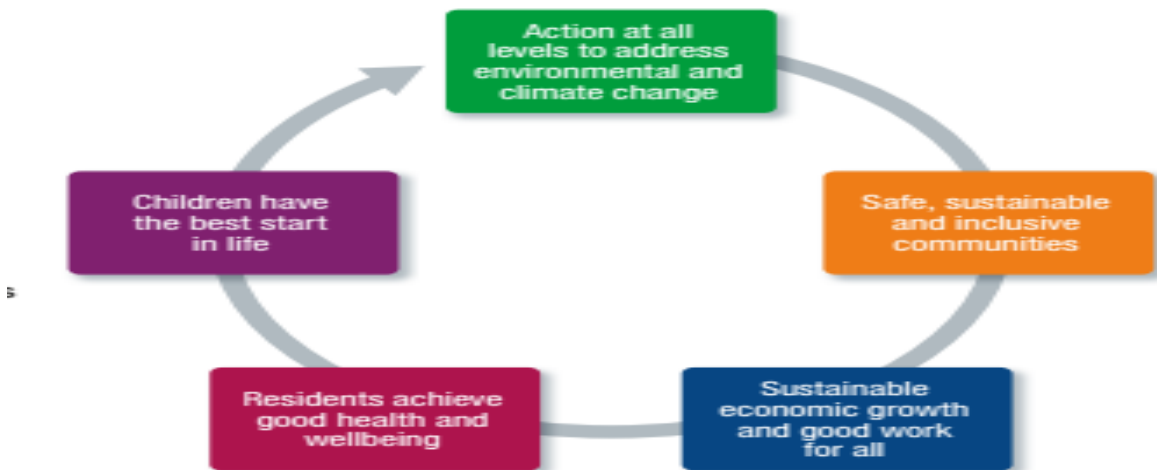
ADD stats on

- Employment
- Skills
- Health

OUR PLAN

The District plan is owned and shaped by the Wellbeing Board and was developed using an evidence based approach and consultation with communities across the district. It is focused on our five shared priority outcomes focussing on the key elements of wellbeing: from giving children the best start in life to ensuring that there is good work for everyone as well tackling future and current challenges around the cost of living crisis and the climate emergency. The plan is underpinned by shared values of care and respect for each other and our diverse communities and a commitment to tackling inequalities so that everyone can be happy, healthy, prosperous and safe.

Our Plan is focused on five broad outcomes that will help us to address needs and reduce inequalities in our District. These are:



BRADFORD DISTRICT SHARED VALUES

We know Bradford District is a place for everyone, we celebrate our differences and always promote inclusion and happiness. Bradford District Shared Values is a people-led campaign that inspires and aspires to get all communities and organisations in the Bradford District to live and celebrate the four human values that bring us together.



SUSTAINABLE DEVELOPMENT GOALS

The Wellbeing Board has adopted the United Nations Sustainable Development Goals which underpin the five outcomes of our plan and will help us keep sight of the bigger picture as we work on local priorities.

These are 17 social justice-based goals for people, places and the planet. They focus us on caring for our environment, reducing inequalities and improving lives. Some goals relate clearly to one of the five outcomes of this plan or to the work of a particular partnership. Others such as 'No Poverty, Reduced Inequalities, Climate Action' are cross-cutting – everyone will need to contribute to these.



Bradford District Sustainable Development Partnership (SDP) is taking an ambitious, joined up and investable approach to tackle local challenges whilst creating significant opportunities for the District. The SDP is business-led and brings together leadership from across business, key organisations, the City of Bradford Metropolitan District Council and the West Yorkshire Combined Authority to help Bradford develop and realise its ambition of becoming a thriving and inclusive sustainable District.

Guided by the UN Sustainable Development Goals, the SDP has formed 11 work streams which are currently working to develop sustainability-minded, commercial, investable initiatives within the district. The 11 initiatives are:

- Infrastructure for Net Zero Carbon
- Bradford 'Business Green Hub'
- Circular Economy Industrial Test-bed
- Sustainable Food Supply System
- Hydrogen Mobility Test-bed
- Neighbourhood Retrofit for Sustainable Lifestyles
- Improving Natural Capital and Ecosystem Services
- Manufacturing Futures

- Smart Technologies for Sustainable Lifestyles
- Energy-integrated Data Centres
- Circular Economy Demonstrator – ‘Green Street’

The Partnership has been instrumental in shaping and bringing forward proposals for

- Neighbourhood Retrofit - going beyond ‘net zero homes’ to look at the value added of working at pace and scale;
- Sustainable food supply – working to support local food producers, processors, retailers, catering and restaurants. Increase share of locally produced food.
- Clean Transport – alongside our Clean Air Plan, looking at alternative fuels and fleets including hydrogen and fuel cells.
- Creating a circular economy in new business models, products, services and the way we use resources and manage waste.
- Greening the District (through Cultural Place partnership) – making the most of our natural, heritage and community assets especially as we prepare to bid for City of Culture 2025

Due to the broad, cross cutting nature of sustainability, other partnerships, sectors and partners also play a key role in supporting the delivery of wellbeing, resilience and prosperity.

CASE STUDY: The Bradford District Sustainable Food Partnership was formally accepted as a member of the Sustainable Food Places network which brings together food partnerships across the UK. The vision of the partnership is to put accessible and nutritious food for all at the heart of the district’s policies and actions which will in turn reduce health and social inequalities, improve health and wellbeing and create a secure and sustainable food system for all and strengthen the local economy. The partnership has birthed the Bradford Good Food Strategy which has made impact through several projects, grants and studies. Through the Storehouse Food Hub, the strategy has supported food supply to foodbanks/pantries with £755,000 to-date which have supported households during the cost of living crisis.

CASE STUDY: Manufacturing Futures - Bradford District retains a large manufacturing sector and as such its carbon foot print is high due to the high energy consumption. Solenis, a speciality chemical manufacturer has put in place systems to encourage energy saving ideas internally and periodically publishes utilities savings to bring about a mindset change of thinking that energy is free. Some initiatives include fitting of a timer on oven with the laboratory working schedule programmed such that it is switched off when not in use. This has saved 5356h/yr of running which translates into 15264.60kW/yr and 11.9 Tonnes of CO₂.

CASE STUDY: Bradford Council is working in partnership with a consortium, including the Bamford Group and Northern Gas Networks to develop the HyBradford Project – a hydrogen production facility and refuelling infrastructure at Bowling Back Lane. The Government has just announced that the project has been shortlisted for £6.8m of Government funding under the Net Zero Hydrogen Fund and the Council has received a planning application for the scheme.

Outcome 1: Children Have the Best Start in Life

Ambition

Our ambition is to be a great district for children and young people to grow up in. We are working to become a Child Friendly Community. We will support children to be healthy, safe and valued, and to thrive in our education settings, so that young people in any part of the District can achieve their goals. We will listen to how children and young people are doing in terms of their happiness, their health and wellbeing, feelings about where they live, their educational achievement and skills and their hopes for adult life.

We want every child to start out with the foundations for good health and wellbeing throughout their lives. This means supporting good wellbeing through pregnancy and better births reducing infant mortality. It means supporting families to provide a safe and warm home, nutritious food and a nurturing family. We will work together to support children and young people to get active and have good mental health.

Focus

To achieve our ambition our Plan focuses on the following priorities

- Children start school ready to learn
- Faster progress on educational attainment and achievement
- Children and young people are ready for life and work
- Keeping the most vulnerable safe
- Providing early support to families
- Health and social inequalities reduce – child poverty, obesity, oral health
- Children and young people shape services and are active citizens

Progress

We recognise the challenges we face if we are to give all our children the best start in life. In Bradford, 2 in five of our children grow up in relative poverty and this fundamentally affects their life chances - from how well they will do in school to how long they will live.

But we have much to be optimistic about. We have world leading policy and research programmes such as Born in Bradford, Act Early and Better Start Bradford. Our public services and VCS deliver nationally recognised programmes such as Living Well, HAF and Breaking the Cycle which are making a real difference to the lives of children and their families in our communities. And we have been successful in a £5million bid to set up a Health Determinants Research Collaboration (HDRC). This will bring together a wide range of research and evidence on what works best for improving the health and well-being of our poorest children and families.

Continuing work to raise educational attainment and reduce the educational attainment gap through the Raising Attainment Strategy 2022-23 has seen a number of projects run including:

- targeting groups of children at risk of underachieving in Primary Schools focussing on Phonics, Literacy & Numeracy.
- Reducing Persistent Absence, including providing specialist support for children & young people with SEND.
- Capital funding in Digital Inclusion for Disadvantaged Children & Young People, providing access to devices and the internet

Better Start Bradford - Now in its 8th year, the programme continues to track the outcomes of over 4,000 children and develop a wider range of programme supporting expectant families and children aged 0-3 in three of Bradford's poorest areas. Work over the past year has focussed on:

- Jointly commissioning the Early Years Alliance to develop and support Play and Learn provision across the District.
- Expansion of Little Minds Matter (Infant Mental Health Service), Personalised Midwifery and Doula projects through investment of Reducing Inequalities in Communities CCG funding
- Using Better Start Bradford expertise to apply for Start for Life Trailblazer status for Perinatal Mental Health & Parent Infant Relationships and Infant Feeding to bring additional investment to the district.

Through the **Act Early** programme, we have developed over 50 projects to improve the health and opportunities for children living in areas with high levels of child poverty through early intervention. These include initiatives such as Glasses for Classes and Digital Makers Programme to reduce educational inequalities, developing physical activity and play activities for young people and working on programmes to reduce childhood obesity and improve health.

Breaking the Cycle is a council led initiative that aims to stop young people being exploited and becoming involved in serious crime. 1,390 young people supported and protected 500 young people at risk of or experiencing incidents of serious violence provided with specialist help and support in their local communities.

Holiday Activities and Food Programme has provided • support for over 35,000 of the poorest and most vulnerable children and families in the District through a Comprehensive programme of holiday activities and enrichment programmes provided and free meals over school holidays. Over summer 2022, 18, 935 children completed summer activities of which 16,000 were on Free School Meals and Over 4,600 holiday activities were provided. The programme's success is a direct result of collaborating with the VCS, schools and a range of council departments which was recognised in being a finalist in the Local Government Chronicle community involvement award.

Moving Forward

The pandemic has had a profound impact on vulnerable children and young people and revealed gaps in educational attainment, job prospects and life chances that the Cost of Living crisis could widen further.

Our new Anti-Poverty Strategy sets a framework for poverty proofing all policy so that it protects our poorest children and families, provides pathways out of poverty, prevents people falling into poverty and works toward ensuring all our children and families can participate in the full social, economic, cultural and political lives of their communities. We are competing an extensive inquiry into child poverty to better understand how we can all work together across the District to support our most vulnerable children.

We are finalising our new Children's Plan which will set the framework for all our work going forward and ensure Bradford is a Child Friendly District which protects and promotes the rights of children as set out in the UNCRC (United Nations Convention on the Rights of the Child). In this way, we will put children and young people, and their right to be heard, at the heart of our decision making and all that we do

It is vitally important that vulnerable children in our district get the services they need and we have recognised that children's social care services need to improve. That is why Bradford Council along with the Department for Education, took the decision to set up the Bradford Children and Families Trust.

The Trust is a fresh start for the services dedicated to protecting our children. The Trust will be a wholly owned subsidiary of the Council but also act independently of it. The Council and other partners will work very closely with the Trust to deliver the very best services possible to the children and families of the district.

Working Together

The Children and Young People’s Executive Board leads the plan for children and young people, working with: Employment and Skills Board, Mental Health Partnership – Children’s sub-group, Improvement Board. Opportunity Area Board.

We have some amazing assets in the District to help the Board lead this outcome – the expertise of the Born in Bradford programme and their large community of BiB families, the University of Bradford is the number one UK University for social mobility; fantastic programmes such as Better Start Bradford and Join Us: Move Play target much of their work on reducing inequalities. We have a wide range of child and family-centred services. Children and young people are at the heart of our plans for City of Culture 2025.

Key Performance Indicators							
Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Healthy life expectancy at birth (Male)	60.9 years	2018/20	60.8 years	2017/19	Improving	National	63.1 years
Healthy life expectancy at birth (Female)	63.4 years	2018/20	61.1 years	2017/19	Improving	National	63.9 years
% of pupils achieving a 9-4 pass in English and maths	63.4%	2021	62.8%	2020	Improving	National	67.1%
% of 16-17 year olds Not in Education, Employment or Training (NEET)	5.9%	2021	6.6%	2020	Improving	National	4.7%

OUTCOME 2: Residents achieve good health and wellbeing

Ambition

Excellent healthcare and preventive health services are an important part of helping all of us to stay well throughout our lives. What we do over a lifetime has significant impact on our wellbeing and the chance and timing of long-term illness. This link is stronger in areas of higher deprivation where smoking, obesity, lack of physical activity and unhealthy nutrition are more common and lead to early illness and people living shorter lives with fewer years in good health.

Our vision is an 'Act as One' system to help people live 'happy, healthy at home'. To achieve our vision, we work with communities and our partners across the public, independent care and voluntary sector, with a focus on keeping people healthy and well, preventing and delaying much of the long-term illness that we see developing too early in people's lives and creating the right conditions for people to take greater control of their health. When people need health and care support, we want them to be seen by the right professional, at the right time and in the right place.

Focus

To help deliver our ambition we are focussing our work in five priority areas.

- Access to care. Our purpose is to improve access to services for our communities to ensure they receive the care they need in the right place first time.
- Healthy children and families. Our purpose is to ensure that people have the best start to life and that we can enable children to be 'happy, healthy at home'. We are led by a strong focus on working with children, young people and families and involving them as much as possible in designing our services.
- Healthy communities. Our Healthy Communities priority work has four aims. These are to improve population health on community footprints; work with communities to identify what matters to them; to focus on a small number of things that are identified to address inequalities in health and care for our population; and join up the community-based support offered by partners across our health and care system.
- Healthy minds. Working together to promote, protect and improve the mental health and wellbeing of everyone to live happier, healthier and longer lives. We aim to recognise people with learning disabilities as equal citizens who can live their best lives, get the right support at the right time in their local community or least restrictive setting. We aim to transform the lives of people who are autistic – enabling them to live the life they choose, achieve their personal goals, feel valued and know their voices are heard.
- People development. Through our people development priority, we want to work together to attract, develop and retain the best people with the right approach, skills, knowledge and experience and in the right numbers.

Progress

Too many people in Bradford District have their lives cut short. People living in the most deprived areas of our district are more likely to die sooner than those in more affluent areas – this difference can be as much as 10 years. Whilst we have improvements in life expectancy at birth, inequality in life expectancy is widening.

To tackle the inequalities across the district we need to work together to take a population health approach. This requires action on the wider determinants of health: by creating healthy environments; good housing for all; improving education, training and work conditions; on our health behaviours and lifestyles; on the social fabric of the communities we live in; and by designing an accessible and integrated health and care system.”

As part of this effort, we've created the Reducing Inequalities Alliance. The alliance aims to support and coordinate collective action to reduce inequalities in Bradford District and Craven. It was launched at event in September 2022, over 100 partners and colleagues from across the district gathered at Bradford City Football Club to hear from local and national speakers leading the way in reducing inequalities.

CASE STUDY – A&E Navigators

The team of A&E navigators, based at Bradford Royal Infirmary, have been working with frontline NHS staff and emergency services, to support victims and perpetrators of violent crime, who attend in crisis. The navigators are a committed workforce of qualified youth workers who have decades of experience of working with young people and families from across Bradford's communities.

The service, which has been running for just over a year, operates 365 days a year during peak hours of the evening and night-time, and so far, has supported more than 100 vulnerable young people. It has been vital in helping young people across the city following the Covid-19 pandemic which has taken its toll on people's wellbeing.

To help people feel confident and in charge of their own wellbeing, a range of agencies have come together to establish the wellbeing network which has six wellbeing hubs across our place. The wellbeing network and hubs are led by our VCS Alliance, working alongside a number of voluntary and community sector partners. The hubs provide advice and support on welfare benefits, mental wellbeing, domestic abuse, substance misuse, refugees and asylum seekers, physical health, and carer support.

Rethinking Pain is a new, innovative community-based service for adults living with long-term pain in the Bradford and Craven area. The service offers one-to-one and peer group support, accessible pain education and connects people living with long-term pain to support and community-based activities which meet their individual needs and circumstances, across our diverse communities. In the 26 weeks since its launch on 31 October 2022, the service supported 698 people relieving appointment pressure on GPs, de-medicalising patient care and improving their wellbeing by increasing self-management of long-term pain.

Working with NHS England and Roller Coaster Family Support – through our Healthy Minds priority area - we launched This May Help. This is a national initiative providing mental health advice to parents and carers nationally being launched by Bradford District and Craven Health and Care Partnership who supported the development and engagement.

CASE STUDY: Thousands of people living with Chronic Obstructive Pulmonary Disease (COPD) across Bradford District and Craven are managing their condition from the comfort of their own home, with life-changing assurance and support from a nurse-led digital service. Based at Airedale NHS Foundation Trust. Based within the Digital Care Hub, the MyCare24 COPD service is supporting an increasing number of people through technology-enabled remote monitoring. In the space of 12 months, an initial pilot that started with 50 people living with COPD has received more than 6,000 referrals and is supporting a caseload of 2,450 people across the district spanning a range of cultural and socio-economic backgrounds in both rural and urban communities.

Helping adults to stay healthy, well and active will help prevent or delay ill-health. Active Bradford is a partnership of organisations committed to making Bradford a healthier and more prosperous place to live and work. Active Bradford is currently working with Sport England who are investing up to £8 million in the JU:MP programme over five years to evaluate the impact of taking a whole systems approach to physical activity.

Moving Forward

We will work to enable everyone to look after wellbeing and address the wider factors that impact on our health and wellbeing. We will continue to work together to identify and tackle the causes of health inequality and learn from the good practice developed during the pandemic. These will include increasing the number of people accessing NHS Talking Therapies, for anxiety and depression, reducing the number of people on the cancer treatment waiting list, increasing the number of Virtual Ward beds and achieving a 2% growth in GP Appointments which would see over 90,000 additional appointments over 2023/24.

We welcomed the announcement in May this year that Airedale Hospital has secured a place on the Government’s New Hospital Programme. The new hospital will be built on the current site and is planned to be more environmentally friendly, making use of a range of sustainable technologies. The Act as One health and care partnership submitted a bid in 2021 to Government for £1.7 billion-plus package of proposals to cover the rebuild of Airedale Hospital alongside a rebuild of Lynfield Mount and replacing Bradford Royal Infirmary and St Luke’s Hospital with a purpose-built hospital on a single site. We will continue to make the case for the remaining proposal to ensure local communities can benefit from state-of-the-art facilities across the district.

Look at linkages to West Yorkshire “Joint Forward Plan”

Working together

Our local health and care system is steered by our clinically led Bradford District and Craven Health and Care Partnership. Using our collective Living Well approach we will lead health improvement work as a system, the Integrated Care Partnership leads work to improve our health and care services and to ensure that health and social care work well together.

We will work together to identify and tackle the causes of health inequality. We will learn from good practice developed by communities and organisations during the pandemic. We will support other partners and sectors to create healthy neighbourhoods, and address the wider factors that impact on our health and wellbeing.

Key Performance Indicators							
Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Inequality in life expectancy at 65 (male)	5.5 years	2018/20	5.0 years	2017/19	Worsening	National	5.2 years
Inequality in life expectancy at 65 (female)	5.0 years	2018/20	4.7 years	2017/19	Worsening	National	4.8 years
Reception: Prevalence of overweight including obesity	23.2%	2021/22	22.3%	2019/20	Worsening	DfE Statistical Neighbours	23.7% years
Year 6: Prevalence of overweight including obesity	41.5%	2021/22	40.8%	2019/20	Worsening	DfE Statistical Neighbours	39.2%
Excess under 75 mortality rate in adults with severe mental illness (SMI)	314.8	2017/19	302.7	2016/18	Worsening	National	383.1

Outcome 3: Sustainable Economic Growth and Decent Work for All

Ambition

Creating the conditions for sustainable economic growth and enabling people to secure decent work is critically important to addressing health and social inequalities and improving wellbeing. We aim to increase skills, jobs, productivity and earnings so that Bradford is competitive in the wider UK economy and performing above the national average. This means increasing the value of Bradford's economy faster than the UK average through more productive businesses, improving skills and getting more people into good jobs.

We will focus on inclusive economic growth where everyone can contribute and benefit, to build a fairer, healthier and more cohesive district. This means directing resources to help people who are most disadvantaged in the labour market to develop their skills and access work. We will support new and existing businesses to innovate and grow.

Focus

The District economic strategy is focussed on building a more productive and sustainable economy where everyone can contribute and benefit. Following on from the experience of the Covid pandemic, we identified five key areas of opportunity:

- Equipping our young, diverse population with the skills and confidence to succeed
- Supporting our businesses to benefit from developments in technology
- Maximising the impact of our diverse cultural assets and distinctive places
- Accelerating the transition to a sustainable, resilient and connected economy
- Enabling people to lead long, healthy, happy and productive lives

Progress

There has been significant activity to support the local economy as the Covid crisis has receded and the focus has shifted fully to recovery. Successful bids were made for Towns Fund and Levelling Up Funds as we responded to opportunities presented by the national Levelling Up agenda.

Flagship projects identified by Bradford Council for tackling the Climate Emergency include expanding the network of electric vehicle (EV) charging points, increasing renewable energy and electricity generation.

Bradford has awarded £20 million from the Government's Green Heat Network Fund for a project to provide green energy in Bradford city centre. The £40 million project will see a new energy centre built in Bradford, using air source heat pumps and underground heating to heat buildings across the city centre.

Regenerating our city and town centres is a key focus. Darley Street Market – Bradford's transformative new markets scheme will help spearhead the city's green recovery with a modern ecological retail space for the city's market traders. The project will create 400 new jobs and to deliver an economic benefit of £32 million over a 10-year period.

Case Study: Bradford Live - £22 million redevelopment of former Odeon cinema creating the biggest 'mid-size' venue in the country outside London with a capacity of 4,000. Scheduled to open by the end of 2023 and will increase our visitor footfall by around 300,000 a year.

National urban regenerator, Muse Developments has exchanged a significant development agreement with Bradford Council to bring forward One City Park – a £35 million 56,403 sq. ft.

office building in the heart of the city centre. The project secured £7.5m of funding from the government's Getting Building Fund through West Yorkshire Combined Authority and will create around 300 construction jobs as the scheme is built and another 450 jobs when completed.

Keighley Town Deal Board have successfully bid for £34.7m of Towns Fund grants with £15m allocated to create a Development Investment Fund that will be used to restore and repurpose buildings and redevelop sites for commercial and residential use alongside a new Keighley Health and Wellbeing Centre and a new Manufacturing, Engineering and Future Technologies Hub. Shipley Town Deal Board have successfully bid for £27.4m of Towns Fund grant with £8m allocated to create a Development Investment Fund alongside projects to rejuvenate Shipley Town Centre, create a small business enterprise hub and a Sustainable Community Hub.

Partners have recognised the importance of skills as a key driver for economic recovery. Investment by Bradford Council and partners has enabled over 33,000 adults to enrol on education or training through the SkillsHouse partnership and supported 8,400 people with careers support.

The Kickstart programme saw over 800 young people supported on their journey into work through one of the biggest programmes delivered across the country with around 60 percent of participants having entered sustained employment.

Bradford was the first city in the North to complete the RSA Cities of Learning leadership programme and the first in the UK to focus their approach on young people. Bradford is also one of 24 local authorities to secure £350k of new funding from the Department for Work and Pensions as part of a new government initiative to provide extra support to job seekers with learning disabilities and autism. Up to 100 adults with learning disabilities, autism or both will be supported by the LSE initiative to move into employment and provide the help they need to maintain that employment.

Moving Forward

The economic outlook has improved following recent global instabilities and the current economic downturn is now forecast to be shorter and shallower than previously predicted. Despite this, inflation and interest rates remain high which is constraining local business growth.

Narrative should address Disability employment gap, employment flows (gender, age, ethnicity etc.)

Also something on ill health impacts on economic activity and health as economic driver

A City Centre through Rail Station remains central to Bradford's economic ambition and would help transform Bradford as a place to invest. Transport for the North economic benefits projections for a Northern Powerhouse Rail station in Bradford suggested the station would have resulted in an annual GVA uplift of £2.9 billion, create 27,000 new jobs and a 10% uplift in residential land values by 2060.

We are also working with the West Yorkshire Combined Authority to deliver a portfolio of major transport schemes worth in the region of £250 million over the next three years. The Transforming Cities Fund will see £80.7 million spent on schemes to improve transport in and around the city centre including work to improve access to Bradford Interchange, a £20m M606 park and ride scheme and £30 million spent on walking and cycling improvements including a new segregated cycle route on Thornton Road.

Case Study - Bradford 2025

- Bradford has won the competition to be the UK City of Culture in 2025.
- Being the next UK City of Culture will transform Bradford district into a creative powerhouse – building on our existing cultural assets and heritage; attracting significant investment, jobs, and new opportunities for everyone who lives and works here.

- A successful bid is also projected to bring in large scale investment, create 3,000 jobs and attract around 1.1m visitors.

Working Together

This outcome is owned by the Employment and Skills Board and the Bradford Economic Partnership which sets the direction of economic development across the district. The partnerships involve senior leaders from business, public sector and community organisations and provides a credible and powerful voice for the city in regional, national and international forums.

Key Performance Indicators							
Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Gross Value Added per hour worked	£30.00	2020	£29.10	2019	Improving	England	£38.30
Percentage of people aged 16-64 in employment	70.5%	2022	71.2%	2021	Worsening	National	75.8%
Percentage of people aged 16-64 qualified to NVQ level 3 or above	54.4%	2021	51.6%	2020	Improving	National	61.4%

Outcome 4 – Safe, sustainable and inclusive communities

Ambition

We want people to feel that Bradford district is a place where they belong, are understood, feel safe and are able to fully participate in the economic, civic and social opportunities that the district offers. Our ambition is to make Bradford district a great place for everyone - where each one of us can play an active role in, be part of, be enriched by, and feel proud of calling Bradford district their home.

We want to safer neighbourhoods for people to enjoy, particularly in the most disadvantaged areas. We see more settled communities where social capital – connections, co-operation, local organisations – have grown and are thriving. People taking pride in their neighbourhoods which are clean and welcoming, we see kind behaviour towards others – towards neighbours, new arrivals and communities, children and young people, people with a disability.

We develop solutions together with local communities to reduce crime and the fear of crime, whilst also working at West Yorkshire level to tackle impacts of wider, organised crime in our District. Together we work to improve quality of life and engage with partners to support people away from criminality.

We recognise that diversity is our strength, and by building on what works and sharing this widely, we can ensure that no community is left behind.

Focus

To build **stronger** communities we will focus on:

- Getting On – by supporting economic participation and language skills.
- Getting Along – by promoting greater interaction, dialogue and understanding between people from different backgrounds; ensuring people fully understand their rights, freedoms and responsibilities.
- Getting Involved – generating and connecting people to opportunities to participate in community and civic life and strengthening leadership.
- Feeling Safe – tackling hate crime and the fear of hate crime so that everyone feels safe.

To build **safer** communities we will focus on the issues that blight areas and reduce people's sense of safety.

- Tackling serious and organised crime – by targeting knife crime and gang-related crime, working locally and at West Yorkshire level, and Reducing reoffending.
- Ensuring that women and girls are safe and feel safe – through work to prevent and reduce domestic abuse and sexual violence, around 80% of which is directed at women and girls.
- Preventing and tackling anti-social behaviour – by focusing on common issues that cause neighbour disputes.
- Reducing anti-social and dangerous driving – through our Steerside Partnership.

Progress

Stronger Communities

Evidence from the Belong longitudinal research surveys showed that Bradford District is becoming more united with a higher level of trust in local government, building more connections with neighbours and family, and that local areas that invested in social cohesion programmes fared better during the COVID-19 pandemic compared to other cities that had not invested in social cohesion.

Below are some examples of elements which have been sustained beyond the end of the DLUHC funded *Bradford for Everyone* programme:

Having supported with achievement this status the Stronger Communities team have begun to coordinate fulfilment of the Local Authority of Sanctuary Award Action Plan.

The Stronger Communities team will be leading the implementation of the recommendations and actions within Bradford's "European Roma Strategy" which was developed as part of the Bradford for Everyone programme.

Bradford District Linking Network continues to provide preventative factors against Hate Crime with 142 classes from 74 schools engaged. The Intergenerational Linking has had 42 Links with older people's groups and care homes across the district.

CASE STUDY: Citizen Coin brings local residents together to engage in volunteering and increase participation in social, civic, training and environmental activities. At March 2023, there 2301 registered users with 150 retailers offering discounts off goods and services and 123 rewarding organisations using the scheme to advertise activities. There are now over 12,000 coins generated in circulation across the district.

The People Can campaign showcases what people are already doing in their neighbourhood and encourages others to get involved to make a difference. 'How to' guides have been produced for people to adopt green spaces, undertake community clean ups and resources to enable them to become active citizens. 'The Big Clean Up' work connects with the People Can campaign through our area offices from 17-22-Mar.

Safer Communities

The Community Safety Partnership focus on improving the safety of women and girls saw them successfully acquire funding from the governments Safer Streets Fund to improve two parks in the district.

CASE STUDY - Horton Park Women Friendly Improvements

After consulting with local people, Friends of Horton Park group, and local health centres a number of projects were undertaken to improve the environment in the Park and make it more user friendly especially for women and girls. This included establishing a Police Contact point in the park and doubling the amount of Police Officers that attend the park and doubled the time they can patrol, to show visibility of officers in the park, one of the key things women and girls had asked for.

Voices of Women (VoW) Independent Advisory Group The partnership is now establishing a strategic group to look at wider issues that impact women and girls with a view to producing a Bradford Women and Girls Strategy. This new initiative launched last year aiming to address violence against women, sexual exploitation and sex based discrimination.

Detective Superintendent Tanya Wilkins "This is a first for Bradford District Police to have an independent advisory group focusing on the views and thoughts of women living in the city and is open to women who live or work in the area whilst also hoping to improve relationships with the police."

Public Space Protection Order (PSPO)

The Community Safety Partnership worked in partnership with West Yorkshire Police to use the existing PSPO that restricts the anti-social use of vehicles including erratic and dangerous driving, noise and harassment from vehicles to tackle the rise in street harassment of women and girls. This is a district wide PSPO, the first of its kind in the UK covering a whole district area. In the last year a number of operations have been carried out and 21 breaches for PSPOs have been given out; eight for anti-social driving and 13 in relation to inappropriate behaviour towards women and girls.

Case Study - The Knife Angel

A monument made from more than 100,000 blades seized from police forces across the country was unveiled at the start of April in Centenary Square to mark the beginning of a month long anti-violence campaign which ended with a knife amnesty. Those surrendering knives or weapons at Trafalgar House Police Station were not required to give any personal details and will not face prosecution for carrying them to surrender.

“It’s great to see the Knife Angel in Bradford with the hope to raise awareness that carrying a knife is never the answer.”

Superintendent Richard Padwell, Bradford District Police

MOVING FORWARD

The next few years will continue to be challenging for many residents due to increased economic insecurity and poverty, increased health inequalities, social isolation, mental health, and potential rise in domestic abuse incidences and community pressures leading to hate crime and increased fear of safety; all within reduced resources and competing priorities.

We need to make sure that we not only continue with our delivery and services our communities expect of us but also adapt, taking into account of our changed environment and harness the energy, generosity and spirit of communities who have given up their time to help others in their hour of need.

During 2023 Bradford will review its **Intercultural Cities** Index as a mechanism to again identify strengths, weaknesses and progress towards becoming a truly ‘intercultural’ district. This work will also feed into a review of the “Bradford for Everyone Strategy 2018-23”.

In 2023, Citizen Coin Bradford will be embedded across departments within the council as well as with partners and private sector companies across the district. Interest is growing amongst neighbouring Local Authorities also.

The Stronger Communities team will also continue to play a key role in the Volunteering Cities and City of Culture work as we move towards a successful year as UK City of Culture 2025.

Working Together

This outcome is owned by the Stronger Communities Partnership and the Community Safety Partnership. The two partnerships work together to improve life chances and quality of life for residents especially in places where multiple forms of disadvantage make it even more difficult for people to achieve their aspirations.

The Stronger Communities Partnership is made up of leaders of neighbourhood-based services, strategic leaders and representatives of the voluntary, private and faith sectors and local people and communities. The partnership works in partnership with local people and organisations to create a place where everyone feels that they belong, are understood, feel safe and are able to fully participate in the opportunities the District offers.

The Bradford Community Safety Partnership is a multi-agency partnership working to make our district safer. Its purpose is to ensure that neighbourhoods are safe, that hate crime is tackled: that people feel safe on their streets, in parks and green spaces, when driving or moving around; that people are safe at home – both from break-ins and assault, and from domestic abuse and sexual violence.

The two partnerships work closely together along with partners from the VCS and Faith sector, People Can, CABAD, CNET, WY Police and WY Fire and Rescue Service to deliver cross cutting work which helps to deliver broad wellbeing priorities.

Key Performance Indicators

Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Children in absolute low income families (under 16s)	32.2%	2020/21	33.2%	2019/20	No Change	CIPFA Nearest Neighbours	23.3%

Children in relative low income families (under 16s)	38.4%	2020/21	38.9%	2019/20	Improving	CIPFA Nearest Neighbours	28.3%
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Narrative could reference 'Bradford for Everyone' Qualitative Indicators

Outcome 5: Climate and Environmental change

Ambition

We want all the citizens of Bradford District to appreciate and adopt sustainable lifestyles which support their wellbeing. We want people from all walks of life, especially the most disadvantaged and vulnerable, to participate in co-design and decision-making to shape initiatives and to benefit from them. Business and commercial initiatives underpin and unlock our ambition for clean growth and decent work for all. We will minimise waste, reuse and recycle resources, reshape supply chains to reduce the need to move goods

We understand the benefits of a sustainable approach as we live and work in an improving environment, enabled by a green economy that brings health benefits, cleaner air being the biggest example. We will minimise waste, reuse and recycle resources and work to reshape supply chains to reduce the need to move goods and grow our economy. Business and commercial opportunities underpin our ambition for clean growth and decent work for all.

Focus

Our partnership work will unlock opportunities and accelerate progress on a sustainable, inclusive economy to bring new opportunities to all Bradford District's communities. Priorities include:

- Neighbourhood regeneration, travel, transport and infrastructure investment
- Sustainability of existing businesses and inclusion of sustainability in new businesses
- Five sustainable development initiatives under the banner of 'green economy'
- Climate Action in response to Climate Emergency Declaration
- Improving Air Quality via the Bradford Clean Air Plan.

Progress

The move towards greener jobs is supporting wellbeing and will help reduce inequality. The District has seen a number of initiatives that have moved us further on the journey to meet our environmental targets. We are improving biodiversity and are working to increase the capacity of our land resource to absorb carbon and reduce the risk of flooding.

In response to a ministerial direction from Government in 2022 Bradford implemented a clean air zone, the largest road user charging scheme outside London. This is now delivering the interventions that will see a step change in emission reductions and improvements in health. The CAZ is predicted to reduce emergency hospital admissions for respiratory illness, heart disease, COPD and asthma by 10%, achieving substantial cost savings for the NHS.

Securing the highest level of Government funding for a CAZ of this type, we have supported:

- Upgrade of the taxi fleet to 98% compliant with electric hybrid standard – arguably the cleanest taxi fleet in the UK.
- Upgrade of over 300 buses, ensuring all scheduled and tendered services are CAZ standard, with 40 new electric buses in the District in 2023
- Upgrade over 20% of HGVs registered in Bradford and 10% upgrade of LGV fleet – with funding still available
- The first CAZ revenue funded project will be a Clean Schools Programme which will reduce pollution at Schools across the Bradford District via school streets, anti-idling and a £500,000 school grant programme to tackle traffic emissions in the vicinity of schools, including green infrastructure, support for active travel and work to support School Streets.

CASE STUDY: Bradford Trident

Bradford Trident, the community anchor organisation for Little Horton, was the beneficiary of an energy audit for its Mayfield Centre, funded via Bradford Council and delivered by Bradford Community Energy (BCE).

Following the recommendations from the BCE report and using the report as evidence of need, Trident has since secured £10,000 of Power to Change funding to install loft insulation to Centre's roof space and upgrade much of the centre's lighting to energy efficient LED lights.

Trident is piloting the operation of an air-sourced heat pump system to provide heat for its more modern, and better insulated, Park Lane Centre with a view to rolling out this energy efficient technology to Trident's other community buildings in the near future.

All these improvements and more are part of Trident's commitment to net zero via its greenhouse gas emission reduction plan.

Our work to date has enabled us to develop good working partnerships and it is our intention to grow those partnerships further to enable us to deliver the flood alleviation projects and resilience measures that the district needs. The consultation on the emerging National Resilience Strategy (December 2021) reports that the majority of respondents believe that more can be done to assess (82%, 268 respondents) and communicate (80%, 261) risk, whilst 76% (246) consider that everyone has a part to play in improving the UK's resilience.

In 2022, we celebrated the success of private company 1energy in securing over £20m financial backing from central government for the Bradford Energy Network. This would match the company's own planned investment in a city centre district heating system driven by Air Source Heat Pumps – the largest in the UK.

The Council is working in partnership with a consortium, including the Bamford Group and Northern Gas Networks to develop the HyBradford Project – a hydrogen production facility and refuelling infrastructure at Bowling Back Lane. The Government has just announced that the project has been shortlisted for £6.8m of Government funding under the Net Zero Hydrogen Fund and the Council has received a planning application for the scheme.

Moving Forward

The District must be ready to meet the challenges of the Climate Emergency, and global and local environmental imbalances. Climate change will have the greatest negative impact in low-income areas and on the most vulnerable people, whose housing may be poorer quality, uninsulated, and unsuitable for extremes of temperature. Extremes of heat and cold impact on many aspects of wellbeing. Residents and business owners who are unable to get flood insurance may suffer stress and financial loss.

Our plan for a green economy, green jobs and better lives will address fundamental challenges and support the equalities agenda, reducing health and social inequalities. Our District needs an ambitious, joined-up and investable approach to the economy that embeds a focus on protecting our natural environment in our economic thinking and planning.

Working Together

The Sustainable Development Partnership (SDP) was established in 2019 to bring together leadership from across business, key organisations, the Council and the Combined Authority to help Bradford develop and realise its ambition of becoming a thriving, inclusive and sustainable District.

A climate resilient district will not be effectively delivered by organisations working on their own. We need individuals, communities, the third sector, businesses, farmers, land managers and infrastructure providers to contribute to planning and adapting to future flooding in the authority area so that Bradford District is a flood resilient district.

Key Performance Indicators

Indicator	Latest Value	Period	Previous Value	Period	Trend	Comparator Group	Comparator Score
Air Quality meets UK legal limits	NO	2021/22	NO	2020/21	No Change	Bradford Clean Air Plan aims to comply with UK limits by 2022	
Fraction of mortality attributable to particulate air pollution	4.7%	2019	4.6%	2018	Worsening	National	5.1%
Percentage of household waste sent for recycling and composting	40.07%	Q2 2022/23	40.56%	Q2 2022/23	Worsening	Service target	40%

OUR PARTNERSHIP

Our Wellbeing Board is the lead partnership and is responsible for making sure that the change programme outlined in the Plan is delivered, and that it is making a real difference to people’s social, economic and environmental wellbeing.

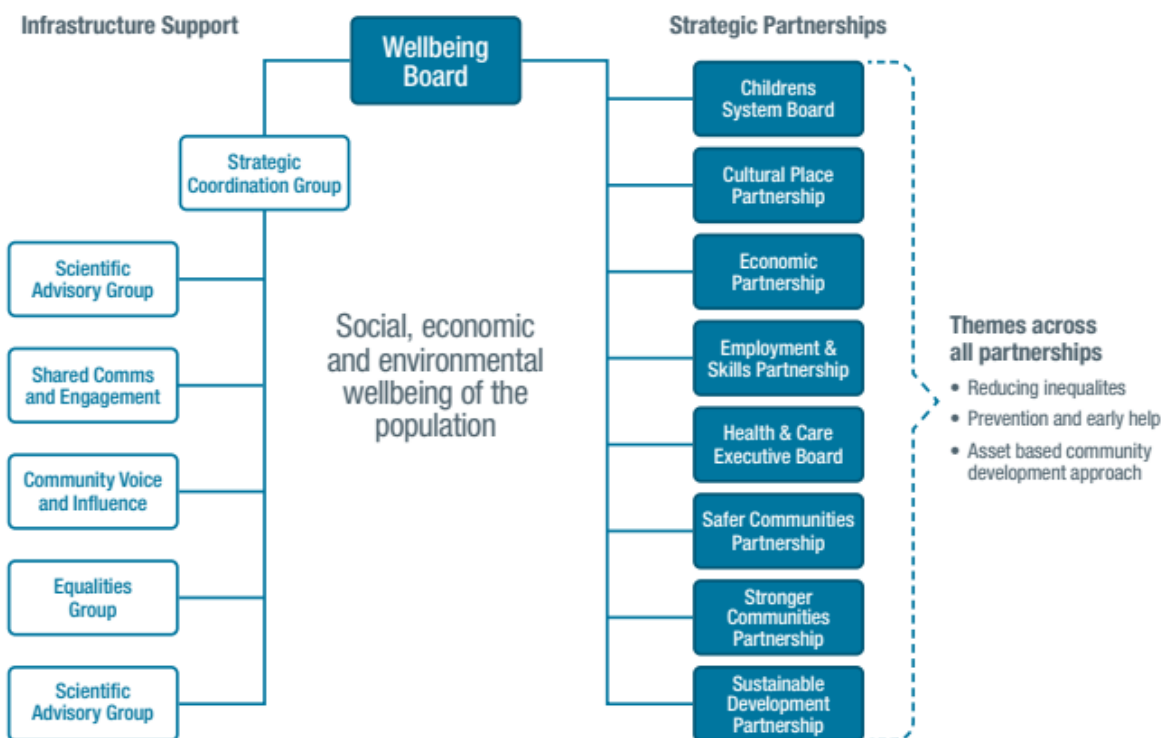
Together our partnerships represent a wide range of public, private, community and faith organisations from across the District. When we work together across organisations, systems and communities we help to create shared values.

Together we are more than the sum of our parts, and we can make faster progress on long-standing inequalities in health, prosperity and wellbeing and realise our shared ambitions.

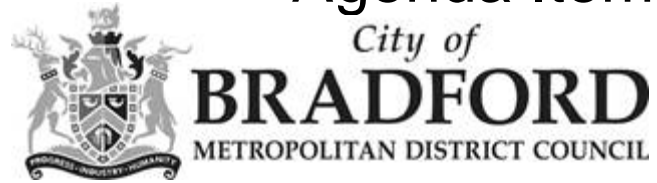
Every partnership will work to be fully representative of the people of our District, building on the tremendous strength and capacity of local people, communities, organisations and businesses. We will bring improvement to all areas of the District, particularly the most disadvantaged.

Each Partnership will develop a detailed plan of action for its area of focus, contributing to our five outcomes. Each partnership will also work to:

- reduce inequalities
- prevent issues becoming problems and provide help as early as possible
- build on our assets and strengths



BACK COVER



Report of the Strategic Director Place and Director of Public Health to the meeting of Wellbeing Board to be held on 13th June

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Subject: Physical Activity Strategy for Bradford District

Summary statement:

This report presents a summary of the newly developed Physical Activity Strategy for Bradford District and makes recommendations to the Wellbeing Board.

EQUALITY & DIVERSITY:

The delivery of the Physical Activity Strategy for Bradford District will have a major focus on supporting those people who are currently not active enough to benefit their health. These include people on low incomes, disabled people, some women and girls and some ethnic minority groups. JU:MP/Born in Bradford's data shows that South Asian children have significantly lower levels of physical activity than white British children; only 6% of South Asian girls were active enough to benefit their health. The strategy identifies children and young people's physical activity as a priority encouraging schools and early years settings to be active places that embed physical activity throughout their setting.

There are also stark inequalities in access to greenspace for some multi-ethnic communities in inner city areas of Bradford and evidence shows this can lead to poorer mental and physical health so improving access to high quality greenspace is a priority for action in the strategy.

The strategy aims to challenge the inequalities that prevent or discourage people from leading active lives and enjoying the benefits of being active as participants, volunteers, coaches, working with or cheering from the touchline. In addition, the strategy includes a prominent focus of wanting to stand with our communities in a commitment to being anti-racist and commit to stamping out discrimination at every opportunity. As part of the

David Shepherd

Strategic Director Place

Sarah Muckle

Director of Public Health

Portfolio:

Healthy People and Places Portfolio

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Overview & Scrutiny Area:

Regeneration and Environment Overview and Scrutiny Committee

commitment to Equity, Diversity and Belonging we will ensure that we are considering the role that intersectionality (an analytical framework for understanding how a person's various social and political identities combine to create different modes of discrimination and privilege) plays with participation in physical activity, and we will aim to better understand the complex processes of multiple interlocking systems of oppression and privilege shaped by intersections of individuals' social categories such as race, gender or other protected characteristics.

We have performed an Equality Impact Assessment for the strategy to ensure that we are considering all aspects of Equality, Diversity and Inclusion. We have worked closely with the council's equality lead in the development of the strategy. All associated projects which will be enacted as a result of the strategy will include further Equality Impact Assessments.

The co-production of the strategy and its associated community engagement was performed with a diverse subset of key partners and organisations from across the district.

1. SUMMARY

- This report presents a summary of the newly developed Physical Activity Strategy for Bradford District. The Strategy is led by Active Bradford and has been developed with support from its member organisations including City of Bradford Metropolitan District Council, Bradford District and Craven Health and Care Partnership, Born in Bradford and Yorkshire Sport Foundation.
- 2 The strategy has also gone through substantial co-development with over 100 key stakeholders, partners and organisations across the district, as well as senior leaders and over 1,000 residents in local communities.
- The strategy will report on progress to the Active Bradford Board and Members, the District's Health and Wellbeing Board and the Living Well steering group. Its implementation will be driven through a new 'Physical Activity Strategy Implementation' group.
- 3 The report also makes recommendations to the Health and Wellbeing Board members to help advocate and further embed the strategy and its outcomes across the district.

2. BACKGROUND

This report presents a summary of the Physical Activity Strategy for Bradford District. The full report is attached as an appendix.

Bradford Physical Activity Strategy 2023 – 2028

Bradford: The Active District: creating a place where it's easier for everyone to move and be active every day

Active Bradford is Bradford District's physical activity partnership. We're united by a shared passion and commitment to creating a culture across the district where physical activity is an everyday part of everyone's lives. This physical activity strategy builds on existing achievements and reinforces our commitment to creating an active District for everyone.

A systems approach

The role of systems thinking and accompanying tools such as system mapping in helping to frame responses to complex public health challenges has grown in the past decade. This strategy reflects the evidence which has led to a shift in thinking that acknowledges that physical activity behaviour is influenced by complex political, environmental and social systems rather than just an individual 'intention' to be active; and that multi-faceted approaches at various 'levels' are required. We are therefore taking a whole systems approach which means working with individuals, communities, organisations and policy makers, making improvements to the environment and better connecting up across the system.

The strategy has been developed through extensive co-production with partners, including senior leaders, officers, stakeholder organisations and consultation with over 500 residents from across the district.

Why does it matter?

- Low levels of physical activity are a major public health challenge, contributing to demand on health and social care services.

- Data shows people in Bradford District have on average significantly lower levels of physical activity than nationally.
- Being active brings a wide range of mental and physical health benefits for people.
- Being active also benefits communities, the economy and the environment, in fact the strategy will help contribute towards achieving net-zero and in our ongoing work on the climate emergency.
- The strategy also includes a focus on reducing sedentary behaviours, such as sitting in a chair while reading or working, or a child sitting in a car seat or buggy which also negatively affect our health.

Governance

A new Physical Activity Strategy implementation group will coordinate the delivery of this strategy and report on progress to the Active Bradford Board and Members, to the District's Health and Wellbeing Board and to the Living Well steering group.

The nine priorities for action

Priority one: Active schools, children and young people

The benefits of physical activity on children and young people's health are vast and we can see from the data on physical activity levels and childhood obesity that we still have more work to do. Our aspirations are for schools and early years settings to be active places where leaders and staff recognise that value of physical activity to improve health and attainment. Creating active spaces where physical activity is embedded throughout the day is key and the work of Living Well Schools and the Creating Active Schools framework is trailblazing this priority for action.

Priority two: Neighbourhoods and Communities

Our ambition is to create safe, clean active neighbourhoods that are attractive and foster a sense of community, bringing people together to enjoy being active. In order to achieve this, it's important we ensure that physical activity is embedded in local plans. How we communicate to local communities around physical activity should be bespoke to that community and experience has shown that sharing through local "trusted people" is an effective approach.

Priority three: Sport & active recreation

The consultation shone a light on the strong sporting heritage in Bradford District. We have great links with sports clubs and sporting organisations and people are proud of these long-standing partnerships. Our ambition is to increase community access to local spaces to play sport including schools, sports centres and parks. Promoting informal active recreation such as walking, dance or yoga in addition to sport alone will also to engage those who may be less active, such as women and girls. Bradford's vibrant and appealing mass participation events will continue and new opportunities will be actively sought out.

Priority four: Health and social care

We will work with our key health anchor organisations to integrate physical activity into

health and care pathways to support people to better self-manage long term conditions and prepare for medical interventions. We will also support our frontline health and social care staff to ensure that they consistently include physical activity in care plans and consultations and have good access to training on how to advise and motivate patients at every opportunity.

Priority five: Workplaces and workforce

People spend roughly a third of their time at work so we aim to raise awareness across all workplaces of the importance of encouraging people to move more in the workplace. The Living Well Workplaces programme will support employers to create workplaces where physical activity is part of the working day, such as through walking meetings, active lunchtimes or using the stairs. Building links between businesses, fitness centres and public facilities will be strengthened further.

This priority also looks at creating and supporting a representative and diverse voluntary and paid workforce that helps establish, deliver and enable community sport and physical activity.

Priority six: Greenspace

Our ambition is that all communities have access to high-quality, well-maintained parks or greenspace within walking distance of they live and Bradford has developed several new green space in urban areas in the last three years. We recognise the importance of addressing issues of safety and anti-social behaviour in parks and will also continue to promote positive, social activities in parks where our diverse communities can come together and enjoy being active outdoors.

Priority seven: Built environment

Our surroundings play an important factor in our health; people exposed to poor quality environments are more likely to experience poorer health outcomes than those who enjoy good quality environments. Bradford is leading the way in strengthening policy and guidance on housing, streets and neighbourhood design so we create can liveable spaces that enable healthy lives. The ambition is to develop a number of active neighbourhoods where communities can live within easy walking distance of where they work, learn and play.

Priority eight: Active travel

Active travel means cycling, walking or wheeling as a means of transport in order to get to a particular destination such as school, work, the shops or to visit friends. The ambition in Bradford District is to develop a network of high-quality walking and cycling infrastructure across the district, working alongside initiatives to improve safety of cyclists and walkers more broadly. The development of a number of exemplar neighbourhoods that are attractive, liveable places that encourage active travel will help to lead the way.

Priority nine: Communications & campaigns

We will work with our partners to ensure that our communications deliver a strong message to support people of all ages to move more and be active every day. Living Well and JU:MP deliver inspiring messages and campaigns to promote physical activity such as the 20 minute movement campaign and they will work with partners to ensure these are communicated consistently.

Underpinning principles

Bradford district partners have committed to four key underlying principles which will be embedded in the delivery of the plan:

1. We will tackle inequalities so that it is easier for everyone to be active.
2. We will take an evidence led approach using data, insight and research.
3. We will be inclusive and embrace diversity.
4. We will take a behaviour change approach to create sustainable change

3. OTHER CONSIDERATIONS

3.1 N/A

4. FINANCIAL & RESOURCE APPRAISAL

- Due to the complexity and multiple components that come together that can contribute to physical activity, funding comes from a range of sources often building on or shaping existing investment plans to simultaneously support transformation of the food system.
- Following the significant investment by Sport England in JU:MP, the Bradford Local Delivery Pilot, there may be further opportunities for funding from Sport England around Place-Based Physical Activity. However, Sport England have indicated that given the already significant investment that has been made in Bradford they would want to see a wider commitment of resources across the system to support future work. This could include commitment of staff resource to embed physical activity in health and social care pathways, wider funding leveraged around active travel or greenspace improvements or commitment by public sector employers to enabling physical activity in the workplace.
- The Active Bradford partnership will continue to work with its broad stakeholder network to prioritise and direct funding towards the key outcomes of the strategy. It will also continue to be pro-active with its application to external funders and local/regional/national partners to help leverage further funding to deliver on the nine outcomes.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

- There are no significant risks arising out of the report. A new Physical Activity Strategy implementation group will coordinate the delivery of this strategy and report on progress to the Active Bradford Board and Members, to the District's Health and Wellbeing Board and to the Living Well steering group.

6. LEGAL APPRAISAL

6.1 There are no legal issues arising from the issues contained in this report

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

Delivery of the strategy will support the District Plan, wellbeing, health and wider sustainable development. This strategy shows a commitment to early intervention and prevention, addressing key issues in a positive way for the long-term future. As such it supports the priorities and ambitions of the District Plan 2021-2025 and the progress towards clean growth and district prosperity.

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

Through the strategy implementation partners will aim to influence local transport and planning strategic plans to increase the number of people making journeys by walking and cycling across the city.

7.3 COMMUNITY SAFETY IMPLICATIONS

N/A

7.4 HUMAN RIGHTS ACT

N/A

7.5 TRADE UNION

N/A

7.6 WARD IMPLICATIONS

Our ambition is to create safe, clean active neighbourhoods that are attractive and foster a sense of community, bringing people together to enjoy being active. In order to achieve this, it's important we ensure that physical activity is embedded in local plans

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS

N/A

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

The strategy has a major focus on increasing physical activity levels of children and young people.

Officers from S&C work closely with officers from Children's Services and Public Health to consider and develop joint and complementary policies regarding sport, health improvement and physical activity and link with partners to ensure these are considered in the development of services across the district with all partners.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

None

8. NOT FOR PUBLICATION DOCUMENTS

N/A

9. OPTIONS

- This strategy for the district sets out a clear vision which aims to unite people with a shared purpose. Its success will depend on people and organisations from across the district working together. The return on investment in physical activity is well evidenced and so its delivery will also help reduce avoidable costs as well as leading to happier, healthier lives for people in Bradford. Everyone has a role to play in making Bradford a place where it's easier for everyone to move and be active every day. It is envisaged that the strategy will be supported by the council in the follow way:
- Senior level commitment to embed physical activity into policy as an enabler, meeting multiple outcomes
- Share and discuss this strategy with colleagues. The Physical Activity Strategy implementation group are available to present on the strategy at relevant committees.
- Support staff capacity to collaborate across the system to deliver a co-ordinated whole system approach.
- Employers take steps to encourage a more active workplace for employees.

10. RECOMMENDATIONS

- The board members are asked to adopt the strategy as detailed in appendix 1 of this report.

11. APPENDICES



Bradford District
Physical Activity stra



Report of the Director of Public Health to the meeting of the Bradford District Health and Wellbeing Board to be held on June 13th 2023

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Subject:

The Bradford District Good Food Strategy

Summary statement:

This report presents a summary of the new Bradford district co-produced 'Good Food' strategy and makes recommendations to the Health and Wellbeing Board.

EQUALITY & DIVERSITY:

One of the guiding principles of the strategy is to work to reduce food inequalities and promote dignity and choice; People have dignity and equitable access to safe, healthy, affordable food; regardless of where they live or how much they earn. We will work together to help change how we communicate about money and food, to help reduce social stigma around seeking support. Food poverty is one aspect of broader poverty and usually relates to low-income. This strategy will sit alongside and contribute to ongoing work to reduce wider poverty and inequalities. Working to improve the quality of food and to reduce food insecurities will improve health, wellbeing and quality of life for people across Bradford District.

We have performed an Equality Impact Assessment for the strategy to ensure that we are considering all aspects of Equality, Diversity and Inclusion. We have worked closely with the council's equality lead in the development of the strategy. All associated projects which will be enacted as a result of the strategy will include further Equality Impact Assessments.

The co-production of the strategy and its associated community engagement was performed with a diverse subset of key partners and organisations from across the district. The local community consultation summary report can be viewed in Appendix 2.

Sarah Muckle
Director of Public Health

Portfolio:
Healthy People and Places Portfolio

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Overview & Scrutiny Area:
Health and Social Care

1. SUMMARY

- This report presents a summary of the newly developed Good Food Strategy for Bradford District. The development of the strategy has been led by Public Health alongside a broad multi-stakeholder group of partners from across the district.
- The strategy has gone through substantial co-production. As well as the engagement of stakeholders and organisations from across the public, private and voluntary sector, it has also had input from over 1,000 residents. (See appendix 1 for the full report)
- The strategy will report on progress to the Living Well steering group and the District's Health and Wellbeing Board. Its implementation and direction is set through the new 'Sustainable Food Partnership' which is a diverse mix of 45 partners and stakeholders from across the district.
- The report also makes recommendations to the Health and Wellbeing Board members to help advocate and further embed the strategy and its outcomes across the district.

2. BACKGROUND

This report presents a summary of the Good Food Strategy for Bradford District. The full strategy is attached in Appendix 1

The Bradford Good Food strategy

"To put accessible and nutritious food for all at the heart of Bradford's policies and actions. We do this in order to reduce health and social inequalities, to improve health and wellbeing and to create a secure and sustainable food system that works for people and strengthens our local economy"

We live in a world where extortionate amounts of food are wasted whilst people in our District go hungry on a daily basis.

Many recent events have highlighted the stresses that our food system is under and the fragility of the global food supply chain. A perfect storm has added to an ongoing cost of living crisis, including the war in Ukraine, the Covid-19 pandemic and the trade frictions caused by the exit from the EU.

Public Health have taken the lead in co-developing the Bradford District Food Strategy with various council departments, external organisations and key stakeholders, but it is only the host, not the owner of the strategy. Due to the systemic and cross-cutting nature of the food system, it is vital that the strategic action plan in development is owned by the whole Council and district partners and not just seen as a public health or Living Well initiative.

The strategy development group met throughout 2021/22 to explore the challenges of creating a place and a culture where good food is readily accessible to all. The group looked at the gap between where we think we are and where we want to get to.

This co-production process identified four key outcomes that we would need to address to ensure that people from every community can access good food in all parts of the District:

- 1) **Creating an Eating Well culture** – developing knowledge and skills, and access to healthy affordable food
- 2) **Tackling Food Insecurities** – increasing access to, and availability of, healthy fresh low cost food.
- 3) **Community-led food growing** – sustaining and expanding local food production
- 4) **A sustainable food system for all** – creating a resilient and sustainable food system which protects bio-diversity and reduces impact on climate change.

Guiding principles of the Strategy are:

- We put prevention first
- We work to reduce food inequalities and promote dignity and choice
- Our food sector is sustainable and ethical
- People and communities are the District's greatest assets
- We are collaborative

Governance and the new 'Sustainable Food Partnership'

The new 'Sustainable Food Partnership', which formally launched in September 2022, will coordinate the delivery of this strategy and report on progress to the Living Well steering group and the District's Health and Wellbeing Board.

The main role of the partnership is to provide the operational direction of the strategy, and to bring together 45 key District Partners to operate through a 'Whole System' approach to help influence and shape a healthier and sustainable food system. The Partnership recently joined the Sustainable Food Places Network (SFP) and has subsequently structured the strategy action plan around the SFP thematic guidance. The six themes are:

1. **Strategy and Governance** – Taking a strategic and collaborative approach to good food governance and action
2. **Good Food Movement** – Building public awareness, active food citizenship and a local good food movement
3. **Healthy Food For All** – Tackling food related poverty, diet related ill-health and access to affordable healthy food
4. **Sustainable Food Economy** – Creating a vibrant, prosperous and diverse sustainable food economy
5. **Catering and Procurement** – Transforming catering and procurement and revitalizing local and sustainable food supply chains
6. **Food for the Planet** – Tackling the climate and nature emergency through sustainable food and farming to end food waste

The Bradford Good Food Strategy is an opportunity for us to understand, connect and extend the food-related work that is underway in the health and public sector, in the private sector through food businesses, food producers, retailers, farmers and the agricultural sector and the voluntary, community and faith sector. It sets out a vision for the kind of food system that the District will need for the future, and a high-level plan for how to achieve that vision.

3. OTHER CONSIDERATIONS

- N/A

4. FINANCIAL & RESOURCE APPRAISAL

- Due to the complexity and multiple components that come together to create a food system, funding comes from a range of sources often building on or shaping existing investment plans to simultaneously support transformation of the food system.
- The new Sustainable Food partnership will continue to work with its broad stakeholder network to prioritise and direct funding towards the key outcomes of the strategy. It will also continue to be pro-active with its application to external funders and local/regional/national partners to help leverage further funding to deliver on the four key outcomes of the strategy
- There are no financial implications as a result of this report

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

- There are no significant risks arising out of the report. However, it should be noted that if implementing the Food Strategy is unsuccessful we:
 - Continue to provide short term solutions if we fail to focus upstream on creating sustainable opportunities,
 - Continue to work in organisational and departmental siloes and fail to capitalise on opportunities to amplify impact, in particular through public sector procurement
 - Miss the chance to demonstrate the districts commitment to embedding sustainability and clean growth across all policies and strategies.

6. LEGAL APPRAISAL

- There are no legal issues arising from the issues contained in this report

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

- Delivery of the strategy will support the District Plan, wellbeing, health and wider sustainable development.
- Sustainability is at the heart of the strategy. Outcome four focuses on the creation of a **sustainable food system for all** – creating a resilient and sustainable food system which protects bio-diversity and reduces impact on climate change and as such will help contribute towards the districts 2038 ambition of reaching ‘net zero’, the UN Sustainable Development Goals, and in our ongoing work on the climate emergency

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

- Tackling and creating a more sustainable food system will have a direct impact on reducing our carbon footprint and towards achieving ‘net zero’.

7.3 COMMUNITY SAFETY IMPLICATIONS

- N/A

7.4 HUMAN RIGHTS ACT

- N/A

7.5 TRADE UNION

- N/A

7.6 WARD IMPLICATIONS

- Our ambition is to create healthy and sustainable food system for residents across the district. In order to achieve this, it's important we ensure that the outcomes of the strategy are embedded in local plans. We will continue to work in partnership with locality teams, community partnerships and other place based teams to ensure 'good food' is a priority in local wards.

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

- N/A

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

The strategy has direct long term implications for children and young people across the Bradford district. The partnership works closely with Children's Services and schools to support implementation. It engaged with over 800 children and their families as part of its co-production, and will ensure ongoing direct input from children into the operation and strategic direction of the strategy and its action plan.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

- N/A

8. NOT FOR PUBLICATION DOCUMENTS

- None

9. OPTIONS

- This strategy for the district sets out a clear vision which aims to unite people with a shared purpose. Its success will depend on people and organisations from across the district working together. The return on investment for creating a healthy and sustainable food system is well evidenced and so its delivery will also help reduce avoidable costs as well as leading to happier, healthier lives for people in Bradford. Everyone has a role to play in improving the food system in the district.
- whole system approach.
- Identify funding and resource that can support the delivery of the action plan.

10. RECOMMENDATIONS

- The board members are asked to adopt the strategy as detailed in appendix 1 of this report.

Recommendations on how board members can support the delivery of the strategy:

- Senior level commitment to embed the key outcomes of the food strategy into policy as an enabler, meeting multiple outcomes
- For members to advocate for the strategy at every opportunity, and to understand the breadth and depth of the strategy which intersects across multiple health and wellbeing outcomes, and multiple outcomes of the district plan.
- Share and discuss this strategy with colleagues. Members of the Sustainable Food Partnership are available to present on the strategy at relevant committees.
- Support staff capacity to collaborate across the system to deliver a co-ordinated

11. APPENDICES

- The Good Food strategy consultation summary report

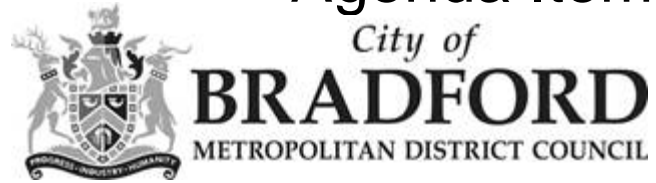


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- The Bradford District Good Food Strategy



Bradford Good
Food Strategy - Post



Report of the Strategic Director, Children's Services to the meeting of Wellbeing Board to be held on 13th June 2023

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Subject:

Children and Young People's Strategy

Summary statement:

This report presents the updated Bradford District Children and Young People's Strategy for board review and approval. It sets out how the partnerships that support the health, wellbeing and development of babies, children and young people will work together to improve outcomes for Bradford District's children and their families.

EQUALITY & DIVERSITY:

The Children's, Young People and Families Executive (CYPF Executive), along with its district partners, is committed to ensuring that all our children and young people have equity of access to the support available to meet their needs, that they are treated fairly, that services and provision meet their diverse needs, and that they have opportunities to meet with children and young people from different backgrounds and have opportunities to benefit from services and activities either offered to all, or those available to meet their specific needs.

Data and evidence has shown that inequality experienced by babies, children and young people can have an enduring negative impact into and throughout adulthood. A main focus of this strategy is to reduce the impact of inequality on babies, children and young people's lives and life chances.

A full equality impact assessment is being produced.

Marium Haque
Director of Children's Services

Portfolio:

Children's Services

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Overview & Scrutiny Area:

n/a

1. SUMMARY

This paper provides an update on the development of a new Children and Young People's Strategy (CYP Strategy) for Bradford District, building on the themes within the interim plan (published in 2021). The draft Children and Young People's Strategy is contained in appendix 1.

Our ambition is to create a **child-friendly, co-produced, partnership-led Children and Young People's Strategy for Bradford District.**

2. BACKGROUND

An interim Children and Young People's Plan for the District was in place to the end of 2022. A working group composed of partners' representatives from across the partnerships has worked on the development of this new child-friendly, co-produced, partnership-led plan for the District. The work is closely linked to our commitment to Child Friendly Bradford as well as the need for improved partnership-led governance and accountability arrangements for children, young people and families across Bradford District.

Bradford District Children and Young People's Strategy 2023-2025

The strategy sets the following vision:

“For the happy, healthy development and success of our babies, children and young people. For them to grow-up in safe and supportive: families, homes, communities, education establishments, leisure and outdoor spaces.”

The draft Children and Young People's Strategy 2023-25 has been informed by children and young people, partners and other stakeholders. It has drawn on statistical data and research provided through our research partners to develop its ambitions, outcomes and priorities.

Children's voices form the heart of the strategy. Their likes, dislikes, and ideas for improving their lives, both now and in the future are the drivers for the ambition and priorities in the strategy. The strategy has been developed with the close involvement of Child Friendly Bradford, the Youth Service and Bradford Citizens.

A working group made up of colleagues from across the district has worked collaboratively to develop the strategy, a full list of partners can be found in the Methodology and Consultation Summary in the draft strategy.

The priorities of the CYP Strategy are informed by these four themes, each integral to the lives of babies, children and young people. Our ambition for each theme is set out in the relevant part of the strategy and the priorities are as follows:

Education priorities:

- 1) Improved partnership working between preschool childcare, schools, statutory services and the voluntary and community sector that prioritises the needs of the child and family

- 2) Ensure that all children have the opportunity to: enjoy learning and school, have good attendance, and that those who need additional support can, and do access it
- 3) Ensure that children are ready for the next stage (Early Years, Primary, Secondary or Post 16) by improving educational outcomes and access to 'skills for life' education; in particular, for pupils who have SEND, are disadvantaged, are care experienced or who have other vulnerabilities, and that for these groups this carries through to support for their transition to adulthood.

Physical and mental health priorities

- 1) Ensure babies (and new mothers), children and young people have early access to, and a good experience of, wellbeing and mental health support
- 2) Improve families' access to affordable and healthy food
- 3) Ensure all children and young people can access active spaces and enhance opportunities to engage with sports and other physical activities to have fun and reduce sedentary behaviour.

Safe Homes, Places and Communities priorities:

- 1) Ensure that babies', children's and young people's homes, and their wider physical, social and digital environments are safe, clean and sustainable. Children are protected from all types of harm
- 2) Ensure children and young people have opportunities to have fun and enjoy their local leisure, social, and cultural opportunities
- 3) Ensure that our children and young people have safe, clean, well-lit and accessible places and spaces where they can play, socialise and be physically active
- 4) Ensure our children and young people are confident to be themselves in different spaces and be supported to be safe and have a sense of belonging wherever they may be.

Skills Development priorities:

- 1) Ensure young people leave school with the right qualifications and skills, including life, social and independence skills, to pursue their chosen education, employment or training pathway and to live healthy, happy, fun, safe and fulfilling lives
- 2) Ensure all children, young people and families have access to digital resources, provision and skills. Services must also be tailored and accessible, according to need
- 3) Lift families out of poverty and into better paid work through targeted skills improvement and employment support.

The guiding principles of the strategy are:

- Equality, Diversity and Inclusion.
- Safeguarding and Early Intervention.
- Child Friendly Bradford District: Giving children, young people and families a voice and influence.

- Research and evidence informed practice.
- Partnership working.

The strategy outlines how each of these principles will be operationalised by the partnership. There are also a series of impact statements that set out 'how we will know that we have made a difference'.

3. OTHER CONSIDERATIONS

The successful implementation of the strategy and associated delivery plans are rooted in partnership working, both within the council and with partners across the district. The CYP Strategy is closely linked to the District Plan and council delivery plans and their priorities. The overarching aim of the strategy is to positively impact on babies, children and young people and their families; in particular, to minimise the impact of inequalities.

4. FINANCIAL & RESOURCE APPRAISAL

Once approved, there will be a need to launch the CYP strategy, this will require some communications support at the appropriate stage. The Council also intends to provide sufficient officer resource to lead the implementation of the CYP Strategy.

5. RISK MANAGEMENT AND GOVERNANCE ISSUES

The implementation of the Children and Young People's Strategy will be overseen by the children's systems board, the Children, Young People and Families Executive.

6. LEGAL APPRAISAL

Not applicable

7. OTHER IMPLICATIONS

7.1 SUSTAINABILITY IMPLICATIONS

None

7.2 GREENHOUSE GAS EMISSIONS IMPACTS

No greenhouse gas emissions implications arise from the recommended decisions.

7.3 COMMUNITY SAFETY IMPLICATIONS

There is a correlation between deprivation suffered by families within the district and areas experience the highest level of crime. Children and young people are

vocal in their desire to live in safe and welcoming communities. The partnership recognises the increased need for focus on linking to the prevention of poverty to outcomes for babies, children and young people, through the Anti-poverty strategy.

7.4 HUMAN RIGHTS ACT

None

7.5 TRADE UNION

No trade union implications arise from the recommended decisions in this report.

7.6 WARD IMPLICATIONS

None

7.7 AREA COMMITTEE ACTION PLAN IMPLICATIONS (for reports to Area Committees only)

None

7.8 IMPLICATIONS FOR CHILDREN AND YOUNG PEOPLE

Looked After Children, Care Experienced young people, and those with Child Protection Plans or supported by Early Help are one of a number of groups most affected by poverty and reduced life chances. The strategy and its implementation will have specific measures to support children in care and care leavers.

7.9 ISSUES ARISING FROM PRIVACY IMPACT ASSESMENT

None

8. NOT FOR PUBLICATION DOCUMENTS

None

9. OPTIONS

The CYP Strategy is currently in draft form; its content and priorities have been informed by engagement with a wide range of stakeholders and subject to extensive review and feedback from partners invested in its success. There is an accessible version of the strategy in development: an animation commissioned through Child Friendly Bradford. The Children, Young People and Families Executive (the children's systems board that reports to the Wellbeing Board) will have oversight of the implementation of the strategy and associated implementation plans.

10. RECOMMENDATIONS

It is recommended that the Wellbeing Board

- 1) Adopt the Children and Young People's Strategy 2023-2025 including any updated comments received from the Board.
- 2) Agrees an implementation approach which includes the Bradford Children and Families Trust as a delivery partner for the strategy, and overseen by the Children, Young People's and Families Executive.

11. APPENDICES

Appendix 1: Children and Young People's Strategy

Appendix 2: One-page version of the strategy

12. BACKGROUND DOCUMENTS

- Background documents are documents relating to the subject matter of the report which disclose any facts or matters on which the report or an important part of the report is based, and have been relied on to a material extent in preparing the report. Published works are not included.
- All documents referred to in the report must be listed, including exempt documents.
- All documents used in the compilation of the report but not specifically referred to, must be listed.

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Bradford District Children and Young People’s Strategy 2023-2025

App 1 to Doc F

For the happy, healthy development and success of our babies, children and young people. For them to grow-up in safe and supportive: families, homes, communities, education establishments, leisure and outdoor spaces.

DRAFT

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Foreword

By Cllr Duffy and Cllr Khan (Co-chairs of the Children and Young People and Families Executive) (to be developed once the rest of the content of the Strategy agreed by Wellbeing Board)

The Children and Young People's Strategy will be the overarching strategy for children and young people in the district.

Introduction

This strategy supports our collective district ambition to ensure all babies, children and young people have equity of access to the resources and support available to help them reach their full potential and our vision is for Bradford District to be a wonderful place for children to thrive, grow up, live and work.

It identifies the priorities for the Children and Young People and Families Executive (CYPF) and its partners to support babies, children and young people to be: happy and healthy, able to develop to their full potential, and have successful lives. The strategy covers people aged 0-25 years-old, and all public sector and voluntary and community organisations that support and work with: babies, children, and young people, and their families in our district.

Its overarching aim is to ensure, that no matter their background, family, personal or other circumstances, all babies, children and young people are able to develop to their full potential and have fair access to all the opportunities the district offers.

The ambitions and priorities have been developed through listening to the voice of children and young people; consultation with other stakeholders; data and other evidence; and harnessing the experience and expertise of key district partners, who will be delivering against its outcomes.

We will also ensure children and young people have opportunities to be involved in decision-making across the range of our district's strategic public sector partnerships, through the implementation of Child Friendly and building on what has gone before.

We will support children to be healthy and well, we will reduce inequalities in physical and mental health, social and emotional development and educational attainment and actively look to tackle discrimination, the normalisation of bullying and hate crime as these can have detrimental and adverse impacts on a child's long term opportunities and health.

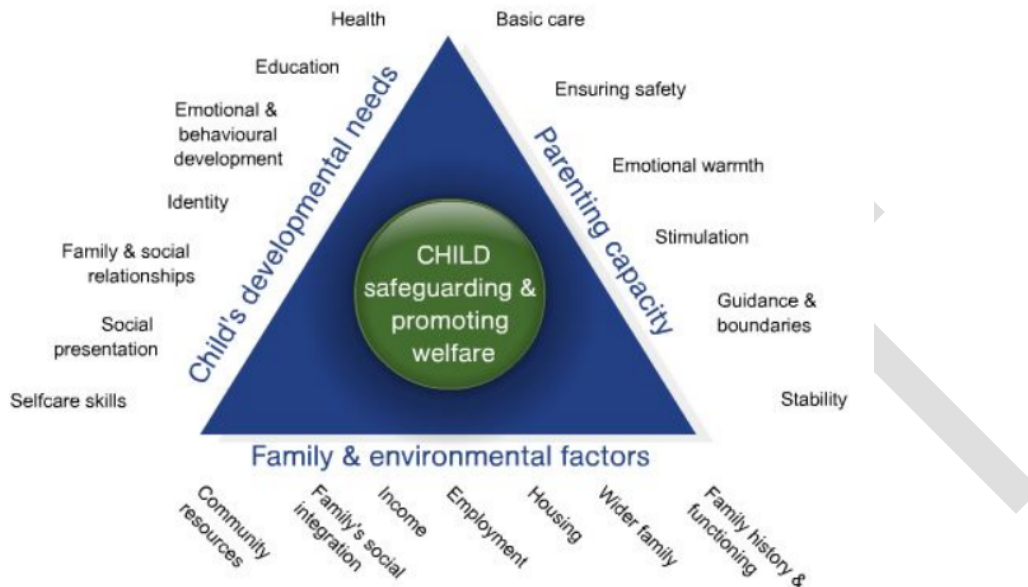
We will listen to how children and young people are doing in terms of their happiness, their health and wellbeing, their feelings about where they live, whether they feel they belong, their relationships with family, friends, people of different backgrounds and statutory services, such as health and the Police, their educational achievement and skills, and their hopes for adult life.

We will support children and their families to build resilience, to embed the Bradford Adversity, Trauma & Resilience Strategy and, more specifically, support babies, children, young people and their families to recognise and build on these factors.

Factors that promote resilience during childhood (see Figure 1) include: fostering a protective relationship with an adult caregiver where the adult recognises and

responds to the baby's/child's needs; developing social and emotional skills; accessing peer support; and participating in communities and activities.

Figure 1 Protective factors in childhood



Bradford District's success in securing the City of Culture 2025 is in large part due to the energy, creativity and commitment of our young people. Going forward, their continued involvement in the City of Culture and with our Child Friendly initiative will be key to both being successful and sustainable.

This Strategy sits within the context of the United Nations international human rights and the United Nation Convention on the Rights of the Child and the rights of children and young people with disabilities which are encompassed in the United Nations convention on the rights of Persons with Disabilities.

In seeking to meet the needs of and in designing services for children and young people, partners are asked to consider the values, principles and priorities set out in this document.

Whilst this strategy will have a clear action plan to tackle identified issues, the Children, Young People and Families Executive (CYPF Executive) and partners will also champion babies, children and young people in other district arenas, such as: Wellbeing Board, the district's Anti-Poverty Co-ordination Group, Sustainable Food Partnership, Start for Life, Living Well, and through links with the West Yorkshire Health and Care Partnership's priorities for children, young people and families, etc. This will ensure that a wider set of challenges can be addressed and enable children and young people to focus on their happiness and success.

The action plan to be developed alongside this strategy aims to ensure delivery against its outcomes and priorities.

About Bradford District

Nearly a third of our population is aged under 20, making us one of the youngest district's in the UK. We are also diverse, with those from ethnic minority backgrounds

also forming a third of our 546,400 strong population, and with more than 150 languages being spoken within the district.

Geographically, our district includes the city of Bradford itself, the large town of Keighley and a number of smaller towns and village, many with their own strong and distinctive identities.

Outstanding landscapes complement historically important architecture alongside a rich heritage and vibrant contemporary cultural scene. Ilkley Moor, Haworth and Brontë Country, Saltaire World Heritage Site and the National Science and Media Museum in Bradford city centre, amongst a host of other sites, attract 10m visitors each year.

We are one of the best connected cities in the UK internationally and the scale, diversity and productive potential of our district is reflected in its strong, broad-based, innovative and entrepreneurial business community, which is part of an overall local economy worth in excess of £9.5bn.

The district has a strong and committed network of voluntary and community organisations with an estimated 30,000 regular volunteers and 100,000 occasional volunteers. The spirit of our communities is a tangible asset that we want to build on to develop and deliver our shared objectives.

Public services and the voluntary and community sector in the district have a strong track record of working together in mature and effective partnerships and its work to bring communities together and promote participation is among the most innovative to be found anywhere in the world.

We have excellent assets to help us support our children and young people to be happy, healthy, and to develop to their full potential, such as: the expertise of Born in Bradford, award winning youth and social cohesion projects; such as The Linking Network, integrated careers and vocational skills programmes, the University of Bradford's achievement as the number one UK University for social mobility, fantastic programmes such as the Bradford for Everyone Programme (one of five integration pilot areas in the country), Better Start Bradford, ActEarly, JU:MP, the regions first Adversity, Trauma and Resilience Programme and the Department of Education's Priority Education Investment Area programme to tackle attainment in the district.

The challenges the District must overcome

There are also significant challenges to overcome if we are to achieve our ambition for our children and young people, such as:

Inequalities:

There are inequalities that exist within all our challenges. Inequalities can start early in life, in terms of the economic and social environment that children are born into. They can be exacerbated by varying levels of access and attendance in education, health-care, community and service settings, such as:

- Bradford District's rate of infant mortality is the 10th highest in England and the highest in Yorkshire
- Bradford District has the 4th highest rate of child poverty in the UK.
- Two in five children here grow up in poverty

- One in eight children have a diagnosable mental health disorder
- Bradford District is young and growing and it is expected that the onset of mental health difficulties will grow by 10 percent in the next 10 years
- One in five child deaths could be avoided if children living in the most deprived areas had the same mortality rate as those living in the least deprived
- Children living in the most deprived areas of the district are four times as likely to die as those in other areas
- A quarter of the district's 10-11 year- olds are obese.

To effectively close the health and attainment gap, a multi-faceted, determined and collective effort is required. Early interventions and prevention of poor health during childhood will be key, as will more focused support for the children, families, communities and groups who experience the most acute inequality and marginalisation.

Poverty: Whilst the district includes some of the wealthiest areas in northern England, it is also the fifth most income-deprived in the country. Some 266,000 people live in the poorest areas and nearly one third of our children currently live in poverty.

Education and skills inequalities: Progress in closing the attainment gaps in primary, secondary and Post 16 education has slowed. The gaps in educational attainment between the district and the national average are the same or worse than pre-pandemic. However, whilst the adult skills base remains relatively low, it is slowly improving. The most obvious and quickest way to lift families out of poverty is to ensure that adults are able to work, and that work is well paid, meaningful and with progression opportunities.

Move to a Children and Families' Trust: The rate of improvement by the Council in its provision of children's social care has led to the creation of Bradford Children and Families' Trust which is due to be operational from April 2023. Whilst considered positive, resources are being used to: manage the process, manage staff uncertainty, and to ensure partner organisations and all stakeholders are engaged.

The pandemic and its legacy: We also know that many of our children, young people and their families were negatively impacted through the Covid-19 pandemic – some saw their education suffer, others felt isolated, many experienced their mental health declining, many saw their families' standard of living reduce, experiencing stress and depression directly or through those around them. Some will have lost loved ones, or are experiencing long Covid, or are experiencing life with their parents, guardians or care-givers who are suffering from long Covid.

The pandemic also exposed and widened inequalities that were already there: with those families living on low incomes, those from minority backgrounds and those people and families living with disabilities, being more severely negatively affected than other groups.

Research¹ completed during the Covid-19 pandemic by Born in Bradford highlighted how a national health crisis could exacerbate inequalities. For example, an estimated one in three of families across Bradford District worried about their job security, one

¹ <https://www.bradfordresearch.nhs.uk/wp-content/uploads/2020/07/BiB-Covid-19-First-1000-Briefing-V2.0.pdf>

in four worried about paying their rent or mortgage during the pandemic, with one in 10 experiencing severe financial and food insecurity. Local research² during this time also exposed these key inequalities in our district:

- social, emotional and mental health impact
- educational disadvantage
- digital exclusion, and
- food poverty.

Cost of living crisis and the economy: The legacy of the pandemic, and other international events, has brought about the worst inflation in the UK for over 40 years along with the highest interest rates for 14 years. The stress and pressure experienced by our families, who were already experiencing low income, is increasing, and many families who were previously 'getting by' are now also facing hardship.

Resources: The district has high levels of need and demand for public services and a limited ability to raise income locally. This can lead to more resources being needed to manage crises rather than to develop and improve provision and support.

Our children and young people are our greatest asset, and if they are to have the opportunity to realise their full potential, we must all work together to ensure better life chances are secured for them.

² <https://www.bradfordresearch.nhs.uk/family-and-community-impacts-of-covid-19/>

What we have been told is important

By our children and young people

Education

What matters to our children and young people?

- Recognition of the pressures on young people, sometimes compounded by school, and its impact on wellbeing and mental health. Children want to enjoy lessons and learning.
- An emphasis on support to improve attendance and behaviour, including alternatives to punitive school behaviour policies such as isolation.
- A rich curriculum offer that recognises subjects such as art.
- Racism: children and young people told us that racism is a concern.
- Celebrating Bradford District's culture, history and future through City of Culture 2025.
- Offer from schools of more vocational education and better preparation for life and work. This includes teaching young people how to get the jobs that they want, more vocational education and better preparation for life and work.
- Having access to high quality, tailored and planned life skills development as well as careers advice and guidance. Aspirations are low because jobs are low paid.
- Employer recruitment practices should focus on competencies and skills not time or experience.
- Families lack resources to support young people and access to basic services such as transport and digital are limited by affordability.

Physical and Mental Health

What matters to our children and young people?

- Greater recognition of mental health issues and issues around identity, sexuality and race. Safe spaces in schools and the community for young people.
- More, better and earlier availability of support services for wellbeing and mental health. This includes ensuring schools train staff and students as ambassadors for mental health, and mental health first aiders.
- Young people know what good emotional support from their friends, families, communities and services should look like and want to be involved in designing services. Waiting times for mental health services are unacceptable. More community support, e.g. youth cafes, and opportunities for the arts.
- Some children and young people experience their environment and lives very differently to others: girls, and LGBTQ+ children and young people report lower levels of happiness, healthiness and safety than their peers. Young people aged 16+ years report lower levels of satisfaction with their physical and mental health than their younger peers. Children and young people in inner city areas report more dissatisfaction with the levels of crime, cleanliness and litter in their environment; those in towns or rural areas report fewer activities and opportunities.

“It’s harder for my mum to get meals together because stuff is too expensive.”

Safe Homes, Places and Communities

What matters to our children and young people?

- To live in clean and safe spaces, free from fear of crime and intimidation, and with more community action and cohesion.
- More affordable or free services in their local community; particularly youth services that develop their social networks and connections.
- Children want to be involved in their communities but don’t always know how to do this.
- Community hubs to support children and their families where they live, including access to learning resources, internet access and digital skills.

“Bigger children and teenagers sometimes go to the parks and they make me feel scared.”

- Children’s families and friends are very important to them. They want to live and thrive in safe and warm homes. When they leave their homes they want the whole community to take care of their environment. They want street lighting and to be able to safely move around either on their own or with friends.
- Young people report that they want clean streets, no litter and clean air. They want traffic to be reduced and drivers to take care and not speed.
- Parks and green spaces and playgrounds are very important to children and young people and meet a variety of needs. Teenagers want places to hang out with friends that are safe and accessible.
- Children and young people want to be able to shop and access services locally. They want affordable options in terms of what to do, what to eat and where to hang out.

Participation and Voice

What matters to our children and young people?

- Young people want more involvement in decision making and the opportunity to have a voice and influence by working directly with councillors and decision makers
- They want to see evidence that their voice has an impact and leads to change
- Young people with SEND tell us that they want to be more involved in decisions that affect them and be able to access information in the way they find easiest - this might be in person as well as online.

- Children and young people want adults and organisations to ensure their voices are heard before policies are formed and to “always tell us what you are doing for us and why. And to do this forever”.

Through Bradford’s Citizen Panel of young people and the Pandemic Recovery Summary we have also heard that:

- Wellbeing and mental health needs to be supported
- Racism impacts young people
- The cost of living crisis is impacting young people and their families

From younger children through their parents, service providers and other advocates:

- Access to good quality childcare and funded places for two year-olds for those that are eligible.
- Access to family hubs, health visitors, play and learn sessions, support for healthy weight and nutrition, speech and language development.

What our children and young people would like to change about schools:

- Pressure and stress from school impacts on health, mental health and wellbeing.
- They sometimes receive a hard time for attendance
- They struggle to enjoy lessons.
- Schools start too early and young people find it hard to concentrate.
- Issues around sexuality, identity and race not taken seriously enough.
- Struggle to assert individuality through hair, dress, uniform, etc.
- Cost of living crisis is affecting them
- The CYP Mental Health coalition raised concerns re. punitive approaches and subsequent impact on mental health and wellbeing

By our services, partners and professionals

What matters to our children, young people and families from the view of our services, partners and professionals

- There are increasing pressures on parents/carers. The cost of living crisis, on top of other crises, i.e. Covid-19 and the impact of mental health.
- Inequalities are getting worse.
- Children and young people are becoming isolated due to costs of IT and transport.
- Diagnoses, e.g. of autism, doesn’t always provide the support that is expected.
- The ‘snowball effect’ impact that the withdrawal of services can have on communities.

What our services, partners and professionals would like to change:

- There is a lack of support and capacity for mental health needs in the system. Waiting lists are too long.

- Better communication and joining up of services between all partners, this includes:
 - Ensuring that families are directed to the right services at the earliest opportunity
 - Ensuring children with SEND and their families access the Local Offer
 - English language skills development is needed by people born in the UK as well as those accessing ESOL
 - Expectations around information sharing for vulnerabilities and incidents should be standard for all partners, including the VCS
 - Reducing the burden on schools through better signposting to statutory services and VCS.
- Longer term plans and more sustainability to ensure:
 - Resources are maximised and shared more effectively
 - Services don't end suddenly and then restart, and
 - Risk of losing 'organisational memory' is reduced.
- Partnership working with schools - VCS organisations report that they cannot always have the right conversation at the right time with the right person
- Schools' inconsistent approaches to the VCS can mean delays or inconsistencies in the support provided to children and families
- A more joined up approach to supporting improving attendance for children and young people, including understanding the root causes of poor attendance and persistent absence
- Improving parental engagement in schools and their children's education and development
- Ensuring that the opportunities and risks of digital provision are understood. For example, mental and physical health promotion, protection from harm including gaming and gambling.

What the data and other evidence tells us

Other relevant quantitative and qualitative analysis is provided in Appendix 2: Data and Evidence Summary.

Our guiding principles



The strategy and action plan have been developed with regard to the following principles and Bradford District's Shared Values, which are:

- We **RESPECT** ourselves, each other and our communities
- We **CARE** for each other and treat each other with kindness
- We **SHARE** ideas, resources, knowledge and skills as well as our challenges
- We **PROTECT** each other and the world we share so that we can be happy healthy and safe

Equality, Diversity and Inclusion

The Children's, Young People and Families Executive (CYPF Executive), along with its district partners, is committed to ensuring that all our children and young people have equity of access to the support available to meet their needs, that they are treated fairly, that services and provision meet their diverse needs, and that they have opportunities to meet with children and young people from different backgrounds and have opportunities to benefit from services and activities either offered to all, or those available to meet their specific needs.

Safeguarding and Early Intervention

Safeguarding is everybody's responsibility.

We want to ensure that our most vulnerable and marginalised children and young people are protected from harm, and that they and their families are provided with the services and support to enable them to secure their rights to maximise their potential. We recognise that many children's and families' needs are complex, that a lack of financial and other resources, and or language or cultural obstacles, can make it difficult for families to access support or care.

Intervening early, through recognised and effective Prevention and Early Help mechanisms is key to ensuring babies, children, young people and families are supported. Prevention and Early Help is a high priority both nationally and at a local level, and in Bradford District we are fully committed to going further in our Family Hubs Start for Life programme within Bradford District's Prevention and Early Help Strategy.

This is a collaborative approach, focusing on the first 1001 days and prevention and promotion of health, to avoid problems either before they happen or from getting worse. We will identify needs early but we also recognise that it's never too late for early help to make a difference.

We will promote healthy, open and honest relationships; within families, between families and the workers providing support, and across our partnerships. How people get along with and support each other is key, particularly to support each other through times of change and or difficulty. We recognise that fostering and building positive social connections are essential to everyone's wellbeing.

The babies, children and young people who are most in need in the district deserve better. Children must have outstanding social work support. We will work in partnership with families and agencies to safely reduce the number of children who are in care/subject to Child Protection Plans and the children in need, open to statutory services.

Child Friendly Bradford District: Giving children, young people and families a voice and influence

We have an ambition to put the voice and influence of children, young people and families at the heart of everything we do. In November 2022, we launched our Child Friendly Bradford District initiative. This approach, rooted in Article 12 of the United

Nations Convention of the Rights of the Child, states that children and young people should have a voice and influence when adults make decisions that affect their lives.

The district's Child Friendly initiative will seek to create an organisational culture where children and young people are informed of their rights and where services enable them to have a meaningful voice and influence, working restoratively with them as equal stakeholders and empowering them to have a sense of ownership over our district and the services they access.

In Spring 2022 as part of a Foundational Year working with UNICEF UK, we undertook a localities survey to inform the contents of this strategy. Working with partners in the Youth Service and Localities Teams, over 4,000 children and young people were asked face-to-face what their priorities were for the district. We have used these views to shape this strategy and will continue to work with them to enable them to have a voice and influence over the actions we will take to address these priorities.

A summary of what we have heard during our consultations can be found in the section above 'What we have been told is important' and in Appendix 2 - Evidence and Consultation Summary.

Child Friendly Bradford District

Our vision to create a more Child Friendly district is based on the underpinning principles of the United Nations Convention of the Rights of the Child. We have an ambition for all our children and young people to be aware of their rights and for the organisations across our district-wide partnership to help ensure these rights are met.

We want all our children and young people to have the opportunity to be active citizens who have a voice and influence. We want them to understand our systems of democracy and governance and to be empowered to work in partnership with us to help create better outcomes for them and their peers.

In a Child Friendly District, we will create a culture where we celebrate their achievements and will engage with a wide range of organisations to unlock new partnerships and create more opportunities to make our district a better place for children and young people to live and grow up in.

Voice and participation of children and families

We have engaged with children, young people, their advocates and practitioners to ensure the voice of the child is reflected in this strategy. Some of what we have heard can be found in the section above 'What we have been told is important' and in Appendix 1: Methodology and Consultation Summary. We have also talked to some families and family practitioners.

We also engaged with over 700 families to help shape the new 'Good Food strategy' and 'Physical Activity strategy'. These two strategies play a key role in contributing towards the 'physical and mental health' ambition of the Children and Young People's Strategy.

The Children, Young People and Families Executive (CYPF Executive) and its partners welcome the district's Child Friendly Initiative. We will support and work

closely with it as a way in which the voice and participation of children and young people can continue, that they can influence how this strategy is implemented, and that children and young people are able to effect change locally.

Research and evidence informed practice

This strategy has been informed by a wealth of research findings and other quantitative and qualitative evidence: Appendix 2 provides a summary of this research and evidence along with a list of its sources.

The Children, Young People's and Families Executive (CYPF Executive) and its partners will continue to seek and make available evidence to inform practice and will continue to engage with and draw on evidence from ActEarly, Born in Bradford, Better Start Bradford, Public Health, Centre for Applied Education Research, the Alliance for Life Chances, etc. It will also participate with the district's new Council-led Health Determinants Research Collaboration (HDRC).

The collaboration, spanning research, university and public sector organisations, will research the causes and impact of health inequality with the aim of informing local, regional and national policy to tackle the impacts of this inequality.

The CYPF Executive will support HDRC and will ensure it considers its findings in its strategies, plans and actions.

Partnership working

Partnership has been crucial to development of this strategy. It has been developed in partnership with children, young people and families. It has also been developed collectively by a range of strategic partners covering the local authority, police, health, education (early years, primary, secondary, tertiary, higher education), voluntary sector, and private sector.

Partnership working will be critical to the success of this strategy. All partners will have crucial roles in developing, supporting, embedding, evaluating and challenging this strategy. Specific actions will be outlined in the action plan developed to implement this strategy. We need to build on the strengths and assets that individual partners bring and support them and challenge them appropriately.

However, to really make a difference for children and young people, agencies, organisations, teams, departments, and services must act collectively and be "acting as one". The collective ownership of this strategy needs to be maintained and enhanced. There is more to do to develop, deepen, and strengthen partnership working. Inspections have recognised that there is still much to do in improving and developing how partners work together. There is also much to do in ensuring partnerships are equitable and effective, and genuinely deliver in the best interests of children, young people, and families. This includes ensuring:

- Partnership with children, young people and families is meaningful, comprehensive, inclusive and effective
- All the Districts' strategic partnerships are aligned to, and engaged with delivering this strategy
- Further strategies and planning take account of this strategy
- Areas of partnership practice are identified and built upon

- Barriers to effective partnership working and areas for improvement are addressed and identified.

Specific actions in the action plan aim to address improving and developing partnership working.

DRAFT

Themes, priorities and impact - Links to other strategies and plans



Themes and Sustainable Development Goals

The table below maps the Children and Young People’s Strategy’s themes to the United Nations Sustainable Developmental Goals.

UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS BY THEME

Children & Young People's Plan Theme	Sustainable Development Goals
Education	<p>4 QUALITY EDUCATION</p>  <p>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.</p>
Physical & Mental Health	<p>3 GOOD HEALTH AND WELL-BEING</p>  <p>Ensure healthy lives and promote well-being for all, at all ages.</p>
Safe Homes Places & Communities	<p>5 GENDER EQUALITY</p>  <p>Achieve gender equality & empower all women and girls.</p> <p>11 SUSTAINABLE CITIES AND COMMUNITIES</p>  <p>Make cities & human settlements inclusive, safe, resilient & sustainable.</p> <p>16 PEACE, JUSTICE AND STRONG INSTITUTIONS</p>  <p>Promote peaceful and inclusive societies for sustainable development, provide justice for all and build effective, accountable and inclusive institutions at all levels</p>
Skills Development	<p>4 QUALITY EDUCATION</p>  <p>Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.</p> <p>8 DECENT WORK AND ECONOMIC GROWTH</p>  <p>Decent work & economic growth</p> <p>10 REDUCED INEQUALITIES</p>  <p>Reduce inequality within and among countries</p>

Education

Our ambition

We want all our children and young people to enjoy learning throughout the whole of their childhood, whether this is: in their home, pre-school or other educational establishment settings, digital settings, libraries, youth and community settings, parks and play areas, or other outdoor settings.

Each child should have the opportunity to reach their full educational potential regardless of their background or circumstances.

This strategy aims to ensure the learning and education of those children and young people who have special or additional needs, who are more vulnerable, or who are on the fringes of vulnerability, is supported and not compromised as a result of their vulnerability. This includes access to skills for life learning such as: sex and relationships, healthy lifestyles, citizenship and democracy, climate action and sustainability, and diversity and community cohesion.

We will ensure children and young people with special educational needs and disabilities (SEND) receive the support they require in school and at home, and to access other activities.

Priorities

- 1. Improved partnership working between preschool childcare, schools, statutory services and the voluntary and community sector so that the needs of the child and family are prioritised and met.**
- 2. All children have the opportunity to enjoy learning and school, have good attendance, and that those who need additional support can, and do access it.**
- 3. All Children are ready for the next stage by improving educational outcomes and access to 'skills for life' education. Pupils who have SEND, are disadvantaged, are care experienced or who have other vulnerabilities, have support for their transition to adulthood.**

Physical and mental health

Our ambition

We want all our children and young people to enjoy the best physical, emotional and mental health possible throughout their lives – we strive for equity of opportunity and access as well as equity of outcomes.

We will tailor actions to ensure they are suitable and equitable across the range of circumstances, needs and settings that children and young people experience and occupy.

In line with the vision of the Bradford District and Craven Health and Care Partnership we aim to 'Act as One' to keep children and young people, Happy, Healthy and Home. We support the 'Act as One' purpose of enabling our communities to thrive. Children and young people are an integral priority within the partnership.

We will deliver this through collaboration across the Act As One Programmes, for example Mental Health is supported within the Children and Families Board through its four pillars (Best 1001 days, Universal prevention and early identification including Healthy Minds in schools,

Pathways and Services using the Thrive Framework, and Complex Care) as well as through the Healthy Minds Board.

Through working with the Healthy Minds Board, we have identified the following key objectives:

- promote better lives, positive mental wellbeing, and great opportunities to thrive
- respect and keep children safe
- improve mental health with a recovery focus

Consolidating our collective ambitions across district wide and partnership strategies³, we will:

1. Ensure babies (and new mothers), children and young people have early access to, and a good experience of, universal services, wellbeing and mental health support.
2. Improve families' access to affordable and healthy food
3. Ensure all children and young people can access active spaces and enhance opportunities to engage with sports and other physical activities to have fun and reduce sedentary behaviour.
4. Focus on prevention and promotion: work with communities, children and young people to co-create what works to protect their wellbeing.
5. Support easy access to services and pathways by Implementing the Thrive framework and establish one front door so everyone knows where to access help when needed.
6. Promote Living Well and Healthy Minds in Schools: develop whole school approaches with our Healthy Minds charter, champions, and support teams.
7. Focus on children who need more support and have trauma informed approaches
8. Review pathways to improve access to services whilst ensuring children and young people are directed to the correct service and receive the necessary support whilst on that pathway

We will measure success through:

- The involvement of children and young people in the coproduction of solutions
- Collaboration and implementation of the Child Friendly District ambition which will support both physical and mental health.
- Equity of access to universal services
- Increased access to education, School readiness, training, housing, youth clubs
- Access to early intervention offers with evidence of impact and difference made
- Increased support for children in need, looked after, those that enter care or protection plan
- We will share best practice and work in partnership on shared care planning and EHCPs.

We will commit to working with partners to develop a detailed plan of action, based on evidence.

³ For example, the Healthy Minds, Living Well strategies as well as our Joint Forward Plan

Safe Homes, Places and Communities

Our ambition

We want all our children and young people to be safe and feel safe in all places and settings both within and outside of the district – including digital spaces. We want them to have the opportunity to have fun and enjoy themselves wherever they are.

We want them to be proud of their identity and to feel free and safe to express who they are, wherever they are.

We want our young people to have the opportunity to develop healthy intergenerational relationships within their own families, communities and those who provide services or work with them.

We also want them to have safe places they can go to remove themselves from harm, and to have people they can turn to for support at times appropriate to them.

We know that children and young people consider clean streets and lighting are important in making them feel safe, we will ensure that they are able to influence local decisions.

Priorities

- 1. Babies', children's and young people's homes, and their wider physical, social and digital environments are safe, clean and sustainable. Children are protected from all types of harm**
- 2. Children and young people have opportunities to have fun and enjoy their local leisure, social, and cultural opportunities**
- 3. Children and young people have safe, clean, well-lit and accessible places and spaces where they can play, socialise and be physically active**
- 4. Children and young people are confident to be themselves in different spaces and be supported to be safe and have a sense of belonging wherever they may be.**

Skills Development

Our ambition

We want all our young people to have opportunities to develop and gain the skills needed to attain decently paid and sustainable work and to live healthy, fun, safe, and fulfilling lives.

Regardless of their background or circumstances, we want them to be aware of what opportunities are available to them – both locally and further afield, the skills and education they need to enable them to take up those opportunities and how to access skills and educational support so that they have the opportunity to apply for work and careers that will meet their needs and aspirations.

We want to work with others, such as West Yorkshire Combined Authority, Department of Work and Pensions, The West and North Yorkshire Chamber of Commerce etc. to ensure the basics required to support our young people to make their aspirations a reality are in place, such as flexible recruitment practices, affordable transport, and opportunities to participate in relevant work experience.

Priorities

1. **Young people leave school with the right qualifications and skills, including life, social and independence skills, to pursue their chosen education, employment or training pathway and to live healthy, happy, fun, safe and fulfilling lives**
2. **All children, young people and families have access to digital resources, provision and skills. Children, young people and families can get the support they need from accessible and co-produced services.**
3. **Lift families out of poverty and into better paid work through targeted skills improvement and employment support.**

Impact Statements (How we will know that we have made a difference)

- Every child to start out with the foundations for good health and wellbeing throughout their lives. We will have a 0-5 prevention and early help offer for families from birth to starting school. This will offer integrated and high quality early years care for all. It should help families provide warm, supportive and nurturing environments and ensure access to early play and learning opportunities for all children, especially those most in need. Success here will lead to a higher percentage of children starting school with a good level of development and succeeding in school.
- More of our children educated in good or outstanding schools, with high attendance rates, increased educational attainment and, most importantly, a reduction in the educational attainment gap between the most and least advantaged.
- Our young people making successful transitions into adult life; to reach adulthood with a sense of belonging, purpose, wellbeing and the skills and resilience they need to succeed. This means higher numbers of young people in school getting access to vocational courses in schools, more apprenticeships, higher attainment at Level 3 and a reduction in the numbers of young people not in education, training or employment.
- Our young people enjoying healthy childhoods which lay the foundations for long and healthy adult lives. This means living in communities which promote healthy living and have services to support those in need. This will be reflected in lower obesity rates, increased physical activity, better support services for young people with mental health problems and fewer families living in poor housing.
- Our communities to be safe, inclusive and sustainable. This will be reflected in lower crime rates, increased sense of community safety, better housing conditions, development of green spaces, parks and play facilities, the development of a full cultural engagement strategy and movement toward integrated local service provision.
- Our young people to have a voice through newly created and improved participation and engagement structures. These may include new political engagement forums for children and young people, such as: citizens' juries, local community impact assessments, a youth council and youth overview and scrutiny committee.
- Children and young people across the district will have access to positive, enjoyable and regular out-of-school hours' activities and opportunities.

Appendix 1: Methodology and Consultation Summary

Evidence gathering

Evidence to inform the objectives and priorities in the Strategy came from a number of sources, including:

- Bradford District's interim Children and Young People's Plan 2021
- Published data on the demographics and needs of Bradford District's children and families, e.g. LAIT, ONS data, DfE data on special needs, performance, attendance, exclusions, etc.
- Published data on the performance of local partners, e.g. City of Bradford Metropolitan District Council, school performance statistics
- Research undertaken by Born in Bradford and the Centre for Applied Education Research
- Local organisations' research with families, e.g. Better Start Bradford, National Literacy Trust, The Linking network
- Data from council-commissioned surveys of children and young people's views, e.g. public health surveys, localities surveys, etc.
- Local and national government policy and strategy documents, e.g. Our Plan for Bradford District 2021-25, the UK Government's Levelling Up white paper, DfE Priority Investment Areas
- Information underpinning the Child Friendly Bradford District initiative.

Engagement with children and families

We engaged with children, young people and families during summer 2022, supported by the Holiday Activities Fund (HAF):

- Better Start Bradford
- Bradford Libraries
- Sangat Centre Keighley
- Peak Tuition

Engagement with professionals and partners

The development of this strategy has been informed by collaboration and engagement with many partners and professionals across Bradford District. Some were directly involved in the working group and others were consulted on as part of the process of identifying priorities and updating the themes from the interim Children and Young people's plan 2021, those involved or consulted:

- Education Partnerships:
 - Carlton Bolling Academy
 - Dandelion
 - Motive8
 - Schofield Sweeny
- Bradford VCS Young Lives Forum:
 - AWARE - Airedale and Wharfedale Autism Resource
 - Barnardos
 - BD4 Community Trust

- Bradford Council
- Bradford District Museum and Galleries
- Carers' Resource - Bradford
- Community Action
- Dance United Yorkshire
- JAMES
- Play Bradford
- Step 2 Young People's Health
- The Linking Network
- JU:MP
- SAFE Bradford Taskforce
- Born in Bradford and Age of Wonder
- National Literacy Trust
- City of Bradford Metropolitan District Council's Children's Service teams, including Children's Social Care, Early Help and Prevention, Youth Service, SEND services, etc.; Public Health; Employment and Skills; Place, etc.
- Bradford Libraries
- Bradford Teaching Hospital NHS Foundation Trust
- Airedale NHS Foundation Trust
- Bradford District Care Trust
- Bradford District and Craven Integrated Care Board (ICB)
- West Yorkshire ICB
- West Yorkshire Police
- Consultation with partnership boards, including the Youth Justice Board, Prevention and Early Help, Children and Families Health and Care Board, SEND Strategic Partnership, Employment and Skills, etc.

Appendix 2: Data and Evidence Summary

The impact of inequalities on children and their families

- **Child poverty in Bradford District:** 38 percent of children under 16 live in low income families - 60,000 children. 47,000 children aged under 16 live in families classed as being in absolute poverty. 3rd highest percentage of children in relative poverty in the country and 2nd highest percentage in absolute poverty (before housing costs).
- **Persistent disadvantage:** Children who experience persistent disadvantage leave school on average 18-22 months behind their peers. A child has an 80 percent chance of passing maths and English at GCSE if they neither live in poverty nor require the support of a social worker. This figure drops to 65 percent when a child lives in poverty or needs a social worker.
- **Deprived areas and child protection plans:** Research has shown that children living in the most deprived areas are up to 10 times more likely to require a Child Protection Plan than their peers (so reducing the multiple stresses that poverty brings is key to our strategy).
- **Unemployment claimant count rates:** Bradford District has the 8th highest local authority claimant count unemployment rate in the country. It has the 3rd highest of all city authorities (after Birmingham and Wolverhampton). For young people, Bradford District has the 3rd highest rate in the UK of all local authorities and the 2nd highest of all city authorities (after Wolverhampton).
- **Life expectancy - low and high incomes:** There is a ten-year gap in life expectancy between the poorest and the wealthiest in our district. The poorest in our communities can expect to live 21 years of their lives in poor health.
- **Child death rates:** Rates of child deaths are roughly four times higher in the most deprived area than the least deprived areas. (and infant mortality is two-thirds higher than the average in England. The rate of child deaths for those from South Asian backgrounds is three times higher than from White ethnic backgrounds. Data analysis from Bradford District child death reviews show this excess is associated with a mixture of genetic and social factors.
- **Negative impact of poverty at birth:** National research has shown that even a transient experience of poverty at birth increases the risks of dying in early adulthood by 50 percent. For every one percent increase in child poverty, there was a 5.8 per 100,000 increase in infant mortality. Whole family wellbeing around birth is crucial, as children whose mothers were stressed in pregnancy are twice as likely to have mental health problems as teenagers.
- **Income related benefits and impact on mental health:** The prevalence of disorders such as anxiety and depression is twice as high in children living in households receiving income related benefits and three times as high for children living in households in receiving disability related benefit (NHS Digital 2017).
- **Toxicity of poverty:** National research shows living in persistent poverty is absolutely toxic for a whole range of children's health outcomes. These children have three to four times the risk of mental health problems, double the risk of obesity and double the risk of long-term chronic illness. Living in persistent poverty doubles the risk of death in early adulthood, death from suicide, accidents and cancers.

- **Obesity and our young people:** A quarter of 10 to 11-year-olds in Bradford District and Craven are obese.

Children and young people's health and wellbeing

- **Demand outstrips capacity:** Healthy Families at Home reports that capacity vs demand is high – number of referrals, take up of offer and retention within the intervention all higher than expected. The end result is large numbers waiting for service and due to length of intervention waiting time is up to one year.
- **Rising prevalence of childhood obesity:** Since COVID-19 (NCMP): across reception to year six the total prevalence of excess weight has increased from 31 percent in 2018/19 to 37 percent in 2020/21.
- **Deprived areas see increased rates of obesity:** Children living in the most deprived areas were more than twice as likely to be obese than those living in the least deprived areas. Bradford District is the 13th most deprived local authority area (out of 317) (2019 Indices of Multiple Deprivation).
- **District's children less active than their England peers:** In 2020/21 33.2 percent of children and young people in Bradford District were classed as 'less active', that is, they do less than 30 minutes of exercise per day compared to 32.4 percent of their peers in England.
- **Higher sedentary time:** The various Non-Pharmaceutical Interventions (NPIs) aimed at curbing the spread of COVID19 have also led to higher levels of sedentary time. i.e. Time spent sitting or stationary.
- **Factors contributing to excess weight:** Low levels of physical activity and high sedentary time are two contributing factors leading to excess weight, however we know it is also influenced by a wide range of other factors including; gender, how old we are, the genes we've inherited from our parents and grandparents, how we live our day to day lives, whether we're able to access healthy food or have a good network of friends, family or other support, and crucially where we live, work and play.
- **Low proportions of first feed breastmilk:** Bradford District was 59.3 percent in 2018/19 compared to England average of 67.4 percent [Child and Maternal Health - Data - OHID \(phe.org.uk\)](https://phe.org.uk/child-and-maternal-health-data)
- **Special educational needs:** In 2021, approximately 19k 0-25 year olds in Bradford District had an identified educational health care plan or a special educational need supported by their school or setting.
- **Take up of immunisations:** In some wards one in four children are not up to date with their immunisations.
- **Poor oral health:** By age five, many of our children are starting to present with very poor oral health. Access to dentists is an issue locally as in 2017 only 42 percent of 0-4 year olds in Bradford District had seen a dentist in the previous 12 months (the England average was 38 percent).
- **Exacerbated mental health challenges:** There is mounting concern that the COVID-19 pandemic exacerbated existing challenges with mental health services. Even before the pandemic, the prevalence of mental disorders in

children and young people was increasing. The rate of probable mental disorder has increased in 5-16 year-olds, from one in nine in 2017, to one in six in 2020, nationally. In particular, demand for support for eating disorders has risen in the last few years, and self-harming presentations from young people at hospital is rising.

Children's Social Care

- **Rate of children in care:** Bradford District's rate of Children in Care is significantly higher than national or regional averages: 103 per 10,000 in 2022, compared with 70 per 10,000 in England and 81 per 10,000 in Yorkshire and Humberside. The rate in Bradford District rose dramatically between 2021 (94 per 10,000) and 2022; this reflects the level of need in the district and the impact of the challenges outlined in the body of the strategy.
- **Children in need:** Bradford District's rate of Children in Need is also higher than national or regional averages: 419.2 per 10,000 in 2022; however, this represents a slight decline on 2021, where the rate was 443.7 per 10,000.
- **Child protection Plans:** The number of children subject to a Child Protection Plan (CPP) in Bradford District in 2022 was 688, equating to a rate of 48.2 per 10,000. This is in line with the regional average of 48.5 but higher than the England average of 42.1. There has been a decline in the rate of children with a CPP in the district, and regionally and nationally since 2019.

Appendix 3: Proposed Outcomes Framework

Theme 1: Education

ID	Measure	Source
1.1	Early Years Foundation Stage: Percentage/number of children achieving a Good Level of Development and key groups	DfE
1.2	Key Stage 2: Percentage/number of pupils achieving reading, writing and maths at the end expected standard and key groups	DfE
1.3	Key Stage 4: Percentage/number of pupils achieving English and maths at grade 4+/5+ and key groups	DfE
1.4	Attendance and Persistent Absence rates and key groups	DfE
1.5	Suspension rates and number of permanent exclusions	DfE
1.6	SEND: Numbers of CYP being assessed for an EHCP in Bradford	DfE

Age of Wonder measures focused on School.

Theme 2: Physical and Mental Health

ID	Measure	Source
2.1	Breastfeeding prevalence at 6-8 weeks after birth - current method	NHS England
2.2	Reception: Prevalence of obesity (including severe obesity)	NHS Digital
2.3	Year 6: Prevalence of obesity (including severe obesity)	NHS Digital
2.4	Rate of children admitted to hospital for accidental and deliberate injuries (combined; per 10,000)	OHID
2.5	Rate of children admitted to hospital for accidental and deliberate injuries (combined; per 10,000)	OHID

Age of Wonder measures focused on Mental Wellbeing; Physical Health.

Theme 3: Safe homes, places and communities

ID	Measure	Source
3.1	First time entrants to the youth justice system	MoJ
3.2	Homelessness - households with dependent children owed a duty under the Homelessness Reduction Act	DLUHC
3.3	Children in care	DfE
3.4	Children killed and seriously injured (KSI) on England's roads	DfT
3.5	Proportion police calls to domestic violence at home where child present	Police

3.6	Rate of child mortality (1-17 years) per 1000	ONS
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Age of Wonder measures focused on Socioeconomics and Health Behaviours; Identity and Discrimination; Environment.

Theme 4: Skills Development

ID	Measure	Source
4.1	16 to 17 year olds not in education, employment or training (NEET) or whose activity is not known	DfE
4.2	Children in absolute low income families (under 16s)	DWP
4.3	Children in relative low income families (under 16s)	DWP
4.4	Proportion of 19 year olds achieving Level 3 qualifications	DfE
4.5	Proportion of adults qualified to Level 3 or above	ONS

Age of Wonder measures focused on Digital and Social Media; Socioeconomics and Health Behaviours.

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BRADFORD AND DISTRICT

Children and Young People's Strategy 2023-25

One Vision: Bradford and District will be Child Friendly where all babies, children and young people are able to reach their potential

OUR THEMES



1) EDUCATION



2) PHYSICAL & MENTAL HEALTH



3) SAFE HOMES, PLACES & COMMUNITIES



4) SKILLS DEVELOPMENT

Four outcomes we want for our babies, children and young people

All babies, children and young people in Bradford and District will do well at all levels of learning.

All babies, children and young people in Bradford and District will enjoy positive physical and mental health.

All babies, children and young people in Bradford and District will be safe in their home and communities.

All babies, children and young people in Bradford and District will become active citizens, with voice influence and the skills for life.

Eighteen Priorities

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1. Improved partnership working between preschool childcare, schools, statutory services and the voluntary and community sector so that the needs of the child and family are prioritised and met.
2. All children have the opportunity to enjoy learning and school, have good attendance, and that those who need additional support can, and do access it.
3. All Children are ready for the next stage by improving educational outcomes and access to 'skills for life' education. Pupils who have SEND, are disadvantaged, are care experienced or who have other vulnerabilities, have support for their transition to adulthood.

4. Ensure babies (and new mothers), children and young people have early access to, and a good experience of, universal services, wellbeing and mental health support.
5. Improve families' access to affordable and healthy food
6. Focus on prevention and promotion: work with communities, children and young people to co-create what works to protect their wellbeing.
7. Support easy access to services and pathways by Implementing the Thrive framework and establish one front door so everyone knows where to access help when needed.
8. Promote Living Well and Healthy Minds in Schools: develop whole school approaches with our Healthy Minds charter, champions, and support teams.
9. Focus on children who need more support and have trauma informed approaches
10. Review pathways to improve access to services whilst ensuring children and young people are directed to the correct service and receive the necessary support whilst on that pathway

11. Ensure that babies, children's and young people's homes, and the wider physical, social and digital environments are safe, clean and sustainable. Children are protected from all types of harm.
12. Ensure children and young people have opportunities to have fun and enjoy their local leisure, social, and cultural opportunities.
13. Ensure that our children and young people have safe, clean, well-lit and accessible places and spaces where they can play, socialise and be physically active and reduce sedentary behaviour.
14. Ensure our children and young people are confident to be themselves in different spaces and be supported to be safe and have a sense of belonging wherever they may be

15. Providing opportunities for children and young people to influence decision making
16. Ensure young people leave school with the right qualifications and skills, including life, social and independence skills, to pursue their chosen education, employment or training pathway and to live healthy, happy, fun, safe and fulfilling lives
17. Ensure all children, young people and families have access to digital resources, provision and skills. Services must also be tailored and accessible, according to need.
18. Lift families out of poverty and into better paid work through targeted skills improvement and employment support.

How we will deliver: Working together in partnership with children, young people, families and communities; Using research and evidenced based practice to maintain a focus on delivering good outcomes for babies, children and young people; Treating everyone with dignity and respect, challenge inequalities and respond positively to, different needs and circumstances so that everyone can achieve their potential.

How we will know we are making a difference

- Early Years Foundation Stage: Percentage/number of children achieving a Good Level of Development and key groups
- Key Stage 2: Percentage/number of pupils achieving reading, writing and maths at the end expected standard and key groups
- Key Stage 4: Percentage/number of pupils achieving English and maths at grade 4+/5+ and key groups
- Attendance and Persistent Absence rates and key groups
- Suspension rates and number of permanent exclusions
- SEND: Numbers of CYP being assessed for an EHCP in Bradford
- Number of good or outstanding school places

- Breastfeeding prevalence at 6-8 weeks after birth - current method
- Reception: Prevalence of obesity (including severe obesity)
- Year 6: Prevalence of obesity (including severe obesity)
- Rate of children admitted to hospital for accidental and deliberate injuries (combined; per 10,000)
- Rate of children admitted to hospital for accidental and deliberate injuries (combined; per 10,000)
- Waiting times for assessment, diagnosis and treatment
- Under 18 conception rates
- Number/rate of children with up to date immunisations.

- First time entrants to the youth justice system
- Homelessness - households with dependent children owed a duty under the Homelessness Reduction Act
- Children in care
- Children killed and seriously injured (KSI) on England's roads
- Proportion police calls to domestic violence at home where child present
- Rate of child mortality (1-17 years) per 1000
- Number of children subject to a child protection plan
- Parents having a child removed for a second or successive time

- 16 to 17 year olds not in education, employment or training (NEET) or whose activity is not known
- Children in absolute low income families (under 16s)
- Children in relative low income families (under 16s)
- Proportion of 19 year olds achieving Level 3 qualifications
- Proportion of adults qualified to Level 3 or above
- Destinations of young people with special educational needs and/or a disability when they leave school

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